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9	THE WORLD TRADE ORGANIZATION
10	LISTENING SESSION
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12	Monday, July 12, 1999
13	Iowa Historical Building Auditorium
14	Des Moines, Iowa
15	
16	Morning session/Volume I
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1	(Start time at 8:13 a.m.)
2	MR. BLOUIN: I'm Mike Blouin, the
3	CEO and president of the Greater Des Moines
4	Partnership and the CEO of the Greater
5	Des Moines Area Chamber of Commerce. I want
6	to welcome you here personally to Des Moines
7	and hope the day is productive for you. We
8	begin this morning with the presentation of
9	flags and the pledge of allegiance and the
10	national anthem, and I would ask Chet Culver,
11	the Secretary of State, to lead us at the
12	appropriate time of the pledge of allegiance
13	followed by the singing of the national anthem
14	led by Emily Chafa.
15	MR. CULVER: Good morning. Please
16	present the colors. They will be presented by
17	the Future Farmers of America. And please
18	join me in the pledge of allegiance. I will
19	now introduce Assistant County Attorney Emily
20	Chafa to sing the national anthem. Please

post the colors. You may now be seated. At

- this time it is my pleasure and honor to
- 23 introduce the mayor of Des Moines, Preston
- 24 Daniels.
- MR. DANIELS: I will make one small

1 correction while I'm here for Chet's benefit.

- 2 Emily is an assistant city attorney. I try to
- 3 take advantage of any good situation I can.
- 4 Since she did do so well, she does work for
- 5 the City of Des Moines.
- 6 And good morning, Mr. Secretary,
- 7 Governor Vilsack, and good morning to all of
- 8 you in the audience today. It's my pleasure
- 9 to be here to welcome, to start off this WTO
- 10 listening session today. I was, however,
- struck by the fact that the Des Moines
- metropolitan area has just come off of one of
- the most successful events in its history, and
- 14 I do hope that some of you had an opportunity
- to get out and to visit the Senior Open as it
- was taking place. But at the same time I
- 17 recognize that today we were going to be
- meeting here and that many of you are not
- sharing in that wonderful enthusiasm that took
- 20 place this weekend and that you are faced with
- 21 problems that are almost insurmountable. And

- so I would hope that today, that this is an
- 23 opportunity at this listening session for many
- of those issues to be aired and to be heard by
- very receptive ears that can indeed go back

- 1 and impact in a very positive way the outcome
- 2 of this session. So I wish you a good
- 3 session, and I hope you have a very good stay
- 4 during your time here in the city of
- 5 Des Moines. Thank you.
- 6 SECRETARY JUDGE: I think it's my
- 7 turn. Good morning. Welcome to Iowa. To our
- 8 out-of-state visitors, we're pleased that
- 9 you're here to join us today as we undertake
- what we all know is some very, very important
- work. I would like to this morning first of
- all introduce to you the Governor of the State
- of Iowa, Thomas J. Vilsack. Governor Vilsack.
- 14 I think he's going to speak this afternoon.
- 15 Why don't you stand up, and everybody give him
- a hand. We're very pleased that the governor
- 17 took time out of his busy schedule to join us
- this morning. Again, it shows the
- 19 understanding that we have here in Iowa about
- 20 the importance of agriculture and
- 21 international trade of products.

22	We have a lot of distinguished
23	visitors, and I'm going to try to go through
24	the list very quickly. I'm not going to
25	introduce the people that will be speaking,

- and we'll give them an opportunity later, but
- 2 there are other people in the audience that do
- 3 need to be introduced, and so if you'll hold
- 4 your applause, we're probably going to get
- 5 quite a few of you up. So why don't you just
- 6 stand and remain standing, and then we can
- 7 give everybody a round of applause at one
- 8 time. From Washington, D.C., Tom Grau who is
- 9 really from Iowa but he says he's from
- 10 Washington, D.C., the Deputy Undersecretary of
- 11 Agriculture. Tim Galvin, Administrative USDA.
- 12 Barb Leash (phonetic), Deputy Administrator
- 13 for Policy, USDA. Paul Theil (phonetic),
- 14 Administrative Division Chief, U.S. State
- 15 Department. Steve Nupp (phonetic), Senior
- 16 Economist for Ag Service, STR. Anita Regimee
- 17 (phonetic), FAF. And Larry Morandi, National
- 18 Conference of State Legislators. All of those
- 19 folks have come from Washington to visit with
- 20 us. Let's give them a round, please.
- And now from the states we have

- Ollie Ridley (phonetic) who is from Colorado
- who is FSA State Provision Chairman. From
- 24 here in Iowa Richard Johnson, our state
- auditor. Brent Halling, somebody that you all

1 need to know and you'll get to know before the

- 2 day's over. Brent is the Deputy Secretary of
- 3 Agriculture here in Iowa. Bob Soukup, Iowa's
- 4 FSA director. Ellen Huntoon, USDA State
- 5 Director. Allen Patch, U.S. Department of
- 6 Commerce. John Mooreland, who is the
- 7 administrative assistant to Senator Tom Harkin
- 8 who is unable to be with us today. Gary
- 9 Grant, administrative assistant to Congressman
- 10 Jim Leach. Joe Hueber, administrative
- 11 assistant to Congressman Jim Nussel. And we
- have a number of state legislators here with
- us. Those -- and I may get some of you in the
- wrong state, so please bear with me here, but
- 15 I'll try to get all of you. Someone that is
- 16 known well to me, and I think very highly of
- the gentleman, State Senator John Judge.
- 18 Senator Jack Kibbie, Senator Betty Soukup,
- 19 Senator Lyle Zieman, State Representative Tom
- 20 Badler (phonetic), Representative Ethel Lee
- 21 Boggess, Representative James Drees,

- 22 Representative Sandra Greiner, Representative
- Norm Mundie, Representative Delores Mertz,
- 24 Representative Marci Frevert. I think that's
- all of the Iowa representatives. Do you want

- 1 to give them a hand for me, please.
- Now, we have got some from out of
- 3 state too, and we're really pleased that
- 4 you're here with us. We have from Kansas
- 5 Representative Joann Flower, Senator Janice
- 6 Lee, Representative Wayland (phonetic), and
- 7 Representative Sharon Schwartz from Kansas.
- 8 Would you give those folks a hand, please.
- 9 We have a Nebraska visitor,
- 10 Senator -- or excuse me, Representative Ted
- 11 Winter. From Missouri we have several folks.
- 12 I'm going to introduce all of the Missouri
- 13 visitors together. You see when you get over
- 14 50 what you have to do with these papers?
- 15 They get farther and farther out even if
- 16 you're wearing your glasses. Brad Epperson
- who is Director of FSA in Missouri. Boy, I'm
- 18 going to murder this one. Takayoshi Kondo,
- 19 Consulate General with Japan in Kansas City;
- 20 Jeff Wolster (phonetic) of DIC in Kansas City;
- 21 Morris Westfall, State Senator; State

- 22 Representative Esterl Robirds; and State
- 23 Representative Merrill Townley; and
- 24 representing Governor Bill Graves is Janey
- Adams. Would you all give those folks a hand.

1	We're very pleased that we did have
2	a couple of visitors come over from South
3	Dakota to join us today. State Senator Frank
4	Kloucek and State Representative Roland
5	Chicoine. Good to see both of you this
6	morning too. If I missed any elected
7	officials or representatives of elected
8	officials, do you want to stand up and tell
9	us? If not, we'll say my staff did a great
10	job of assembling all those names.
11	AUDIENCE MEMBER: I'd like to
12	introduce two of my good friends. LeRoy Brown
13	from the U.S. Conservation Office. I'd like
14	to introduce my other good friend from Kansas,
15	a good friend of Secretary Glickman,
16	FSA's Adrienne Palansky (phonetic).
17	SECRETARY JUDGE: Sure. Great.
18	Good to see you. Thank you, Rob. Without
19	further adieu, we're going to try to keep on
20	task, and that's going to be Mike Blouin's job

today. But we do have our distinguished

- 22 guests here this morning to say a few words to
- us. And I don't think any of these people
- 24 need lengthy introductions for you to know who
- 25 they are, so you're not going to get them.

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- 2 gentleman that we are very pleased that took
- 3 time out of his Washington schedule to join us
- 4 in Iowa and the person that is directly
- 5 responsible for taking our message to the WTO,
- 6 we're very, very honored to have him with us
- 7 here today, and that is Secretary of
- 8 Agriculture Dan Glickman.
- 9 SECRETARY GLICKMAN: Thank you,
- 10 Patty, very much. I'd like to thank my friend
- 11 Mike Blouin. He and I served in the U.S.
- 12 Congress together in the 19th Century. That
- was back when he still had his hair, and it's
- 14 a pleasure to be here with Governor Vilsack
- who is already doing a great job for Iowa and
- 16 Iowa agriculture, and my former colleagues in
- 17 the Congress Chuck Grassley and Leonard
- 18 Boswell who also do an outstanding job.
- This is the ninth in a series of
- 20 forums that the USDA has put on along with the
- 21 United States Trade Representative, and we

- have our ambassador for agriculture from the
- 23 USTR Peter Scher who will speak to you in a
- 24 moment. But the purpose of these is to
- 25 basically listen to farmers and ranchers

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- 2 this country ought to be doing as we enter
- 3 this next round of trade negotiations which
- 4 will begin in Seattle in the fall and how we
- 5 should trade policy and what we ought to be
- 6 doing for agriculture. This is a listening
- 7 session which means we listen and you talk.
- 8 But I would like to make a few points since
- 9 I've come here, and I appreciate Secretary
- 10 Judge and her involvement and her allowing me
- 11 to do this.
- First of all I wanted to emphasize
- 13 the enormous impact trade has on the lives of
- 14 U.S. farmers and ranchers. When farm exports
- are strong, by and large the farm economy is
- strong. And it's not a coincidence that the
- farm economy is slumping badly at precisely
- the time that nearly half of our overseas
- markets have been mired in a recession.
- Number two is that agriculture is
- 21 much more export-dependent than our economy as

- a whole, and it will only become more so in
- the upcoming years. Domestic demand is not
- growing fast enough to keep up with our
- 25 agriculture productivity. And for agriculture

1 to survive, we must have access to the global

- 2 markets. That's especially true in this part
- 3 of the country as well as where I come from as
- 4 well, just down the road in Kansas. All of
- 5 the states represented here, for example, are
- 6 big producers of soybeans which happen to be
- 7 our most marketable commodity overseas in 1998
- 8 with over \$6 billion in cash receipts.
- 9 Number three, we are doing
- 10 everything we can to take advantage of the
- foreign trade opportunities that are available
- to us, but the fact is, as you well know,
- there are many barriers which keep our
- 14 agriculture goods out of foreign markets, and
- you will be shortly hearing from Tim Galvin,
- our foreign agriculture director, who will have
- 17 a little slide show talking about where those
- opportunities, where those impediments are.
- 19 Some of our competitors spend far
- 20 more subsidies and maintain much higher
- 21 tariffs than we do. Our average tariff in

- agriculture products is about 8 percent, and a
- 23 lot of our competitors have tariffs between 5
- and 10 times the amount that we do. In fact,
- 25 most of the world has much higher tariffs than

1 we do. Clearly the playing field is tilted

- 2 sharply to our disadvantage in many areas. We
- 3 have nothing to fear and everything to gain as
- 4 we prepare for the upcoming talks since we
- 5 already have the world's most open market.
- 6 Number four, we want to eliminate
- 7 tariffs through negotiations, but we also have
- 8 to protect ourselves. That's why effective
- 9 next week the Administration is imposing a
- 10 tariff-rate quota on land, a move designed to
- enhance the competitiveness of our domestic
- 12 land industry in the face of a recent surge in
- exports.
- We've stood strong this year in
- disputes with the European union over bananas
- and beef hormones. Just today there was a
- decision on the amount of compensation on the
- beef hormone issue which perhaps Ambassador
- 19 Scher may want to address. But we've also
- 20 extended cash bonuses with exporters of frozen
- 21 poultry and several dairy products to combat

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- 23 practices of competitor nations.
- Earlier this year we negotiated a
- 25 sound agriculture agreement with China which

1 will be an important precursor to conventional

- 2 Chinese membership of the WTO. And we've also
- 3 revamped our policy on trade sanctions.
- 4 (Inaudible) Senator Grassley, Congressman
- 5 Boswell, and Senator Harkin and others in your
- 6 delegation which will lift bans on exports on
- 7 food to Iran, Libya, and the Sudan. We
- 8 estimate that this reform could mean as much
- 9 as a million more tons of both wheat and corn
- 10 exports.
- The bottom line is that we are
- 12 fighting for the increase of American
- agriculture on a number of fronts in an
- international trade arena, and the meeting in
- 15 Seattle later this year and the next round of
- 16 negotiations are just one part of a multi-
- pronged agriculture trade strategy.
- Let me close with just one thought,
- because, you know, you'd have to be away from
- the planet earth if you didn't know what was
- 21 happening in farm country. Notwithstanding

- our interest in trade, trade is not the only
- 23 leg of our safety net. It's an important part
- of our safety net because over the long term,
- if we can't sell to the rest of the world,

then we will create untold surpluses in	our
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- 2 country. The 1996 Farm Bill was written in
- 3 the belief that world demand for agriculture
- 4 products will go up continuously and there
- 5 probably wouldn't be the cycles that we've
- 6 always faced before. The 1996 Farm Bill,
- 7 while it had some very good parts, does not
- 8 provide an adequate safety net when the
- 9 world's supplies are high and the demand is
- down. And this is the fourth year of record
- 11 worldwide grain production. This is most
- 12 unusual to have four years in a row of record
- production, and at the same time as we've had
- soft international demand largely because of
- 15 recession overseas, particularly in Asia and
- 16 Latin America. And as I said, the Farm Bill
- does not deal with that issue in a way that
- provides for countercyclical relief when times
- are bad. In my judgment, that Farm Bill will
- 20 have to be modified to deal with those
- 21 particular problems that we're facing today.

- In the short term, however, we will need an
- assistance package that I hope the Congress
- and Administration can work in a bipartisan
- 25 way in order to provide the kind of resources

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- during times of very, very weak prices. In
- 3 the longer term, we have to do a much better
- 4 job of protecting farm income, particularly
- 5 during down markets. So it will require us to
- 6 look structurally at the 1996 Farm Bill
- 7 recognizing that it was not written on Mount
- 8 Sinai, it is not the Holy Grail, and it can be
- 9 modified without necessarily throwing the
- whole thing out because there are some very
- 11 good provisions on conservation and research
- and other items in there that are very, very
- 13 good. And farmers by and large like the
- 14 flexibility provisions in that bill.
- 15 So the purpose today is not
- 16 necessarily to go over what structural changes
- over the long term; it is to recognize that
- agriculture, is in many parts of this country,
- in very deep trouble. There will need to be
- some short-term relief and it cannot be done
- 21 on the cheap. And working with Congress and

- the Administration on a bipartisan basis, I am
- confident that we will be able to get that
- done this year.
- In the longer term, however, I do

1 believe that there needs to be some structural

- 2 changes in the basic farm policy as well as a
- 3 much more focused view on issues like
- 4 concentration and other things affecting
- 5 prices. But over the very long term, the
- 6 answer is to ensure that America's farmers and
- 7 ranchers have access to the world markets and
- 8 those world markets are fair. And the golden
- 9 rule applies, and that is we are treated
- 10 overseas the same way that we treat others,
- and if we, in fact, go down that road towards
- the golden rule, I think that farmers and
- ranchers will have a much better future than
- 14 they have had in the past. I look forward to
- 15 your views and thoughts in the dialogue that
- we are going through here as well as the
- dialogue that we have gone through during
- 18 other sessions. Thank you all very much, and
- 19 thank you, Secretary Judge, for inviting us
- 20 here.
- 21 SECRETARY JUDGE: Thank you,

- 22 Secretary Glickman. Before I go any further,
- I want to take a moment to recognize someone
- that I didn't recognize earlier and that I
- 25 have to recognize or I would never forgive

- 1 myself, and that is the retired dean of the
- 2 Iowa Congressional Delegation has joined us
- 3 today, and we are very pleased that you are
- 4 here. Neil Smith, would you please stand?
- 5 Let's give him a hand. To us Iowans, Neil is
- 6 the Dean, and he has given most everyone from
- 7 Iowa that you will see up here today a lot of
- 8 wise counsel through the years. We
- 9 appreciate you taking time to join us today.
- The next speaker that will have some
- 11 remarks for us today is U.S. Trade Ambassador
- 12 Peter Scher. Peter, it's all yours.
- 13 AMBASSADOR SCHER: Secretary Judge,
- 14 thank you very much. It is a pleasure to be
- 15 here with you and Governor Vilsack and
- 16 Secretary Glickman and other colleagues from
- 17 the Administration. I'm particularly
- pleased to be here with Senator Grassley.
- 19 Usually when I'm testifying for Senator
- 20 Grassley, there's one of those little gadgets
- 21 with the lights to tell me when to shut up.

- 22 So now I guess if I talk too long, he can just
- scream out and tell me "enough". But I am
- pleased to be here with the Senator who, I
- 25 think as all of you know, plays such an

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- 2 the Chairman of the International Trade
- 3 Subcommittee he plays a very significant role.
- 4 Congressman Boswell is a member of the House
- 5 Agriculture Committee. I also wanted to
- 6 acknowledge some of the others that also play
- 7 a very important role. Senator Harkin who is
- 8 the ranking Democratic member of the U.S.
- 9 Senate Agriculture Committee and has been an
- active voice on the issues on behalf of Iowa.
- 11 This is a listening session, so I want to do
- something that people in Washington have a
- tough time doing, and that is be brief so we
- can spend most of our time hearing from you.
- 15 But I would like to begin just with some brief
- 16 remarks about the principles of our
- 17 agricultural trade policy and the
- 18 Administration's view of the next round of
- 19 world trade negotiations which will begin
- 20 later this year in Seattle, Washington.
- To begin with, our trade priorities

- rest on a few basic principles; opportunity,
- 23 fairness, and respect for science. First as
- 24 all of you know, America's farmers are the
- world's most highly competitive, technically

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- 2 we produce far more than we can ever eat, and
- 3 this means we have to create the opportunity
- 4 to export to the 96 percent of the world's
- 5 consumers who live outside our borders. As I
- 6 was listening to CNN this morning in the
- 7 hotel, they said there's going to be an event
- 8 today in Washington to note the fact that in
- 9 just three months there will be 6 billion
- people inhabiting the planet. I mean, this is
- a message that we have to hear because the
- world's population is growing and ours is not.
- 13 So to survive, to prosper in the years ahead,
- we have to have access to the markets
- overseas. And agricultural producers and
- 16 families depend not only on the trade
- 17 agreements that Secretary Glickman and
- 18 Ambassador Barshefsky and our teams work so
- 19 hard to reach, but also on strict enforcement
- of those agreements. We have a notion in this
- 21 country that when you make a deal, a deal is a

- deal. Not every country acts that way. So we
- have to spend a lot of our time ensuring the
- 24 countries meet commitments. We have to spend
- a lot of time ensuring that exporters and

1 consumers alike can have a science-based food

- 2 inspection regime to ensure confidence in the
- 3 food supply, to ensure that foreign countries
- 4 are not using phony science as new trade
- 5 barriers. And these have been some of the
- 6 fundamental goals we have pursued over the
- 7 last six years.
- 8 Most fundamental to those goals has
- 9 been the establishment of the World Trade
- 10 Organization. For the first time we created a
- set of international principles to ensure open
- markets and fairer treatment. I don't want to
- say "fair treatment". I want to say "fairer
- 14 treatment" for American agriculture. This was
- 15 50 years in the making. Finally in 1994 the
- world agreed that agriculture, like all the
- other sectors of our economies, should be
- treated under the rules of the World Trade
- 19 Organization. And this has helped us. It has
- 20 raised incomes, it has created jobs, it has
- 21 promoted American values overseas, and the

- results have been very good. We have been
- able to cut tax. We have been able to cut
- 24 export subsidies. We have been able to open
- 25 up new markets. We want consensus on health

1 and food safety standards that those should be

- 2 based on science and not on politics, and we
- 3 have created new markets for our goods. At
- 4 the same time, as Secretary Glickman
- 5 mentioned, we have created a strong
- 6 enforcement mechanism in the WTO to ensure
- 7 that when countries are not meeting their
- 8 obligations, we have a mechanism to address
- 9 that.
- The United States has been the most
- aggressive utilizer of this system. We have
- brought more cases than any other country in
- the world. Of our 22 cases, we have succeeded
- in 20 of them. I think there are probably a
- 15 few lawyers in here. That's not a bad track
- 16 record so far. And half of those have been
- 17 related to agriculture. We have addressed
- fruit sales to Japan, pork in the Philippines,
- dairy in Canada, and two of the cases that
- 20 Secretary Glickman mentioned with the European
- 21 Union, first bananas and now today we expect

- the World Trade Organization to authorize to
- 23 impose significant penalties, over a hundred
- 24 million dollars we expect for the Europeans'
- 25 failure to open their market to our

1 American-produced beef. And these penalties

- 2 will remain in place until the EU agrees to
- 3 lift this unauthorized, unjustified, and
- 4 illegal ban.
- 5 These examples, and I want to add
- 6 to those, as Secretary Glickman mentioned our
- 7 recent agreement with China. The bilateral
- 8 rule we call sanitary and phytosanitary
- 9 agreement where China agreed after nearly 30
- 10 years to lift its ban on much of our wheat, to
- lift its ban on citrus, to lift its ban on
- beef and pork and poultry. When combined with
- 13 the cuts in tariffs China has agreed to in
- agriculture upon the recession to the WTO,
- this will mean a significant increase in
- 16 access for U.S. producers. China represents
- 17 nearly one-quarter of the world's population.
- 18 They have less than 7 percent of the world's
- 19 land. If we can bring China into the rules of
- 20 the World Trading System, if we can open the
- 21 market, we will help create prosperity for

- 22 America's farmers.
- Let me say as we look towards the
- 24 next round and we look to the issues that we
- face, the reason that President Clinton called

1 for a new round was to try to go the last

- 2 mile, to try to get to the rest of these
- 3 issues, and this will be the next major step
- 4 in international trade policy setting the
- 5 world agenda for the years ahead, and as I
- 6 said, it will begin in the United States later
- 7 this year. Agricultural issues themselves
- 8 will be at the heart of the agenda. We'll
- 9 deal with services, we'll deal with industrial
- patents and with many other products. But let
- me tell you. Agriculture will be at the heart
- of that agenda. And last year when we went to
- 13 Geneva, in fact our Secretary of Agriculture
- 14 Dan Glickman was co-chairing our delegation to
- the WTO talks, sent a very powerful message to
- 16 the rest of the world that we mean business,
- and we expect to make progress. Vice
- President Gore said just recently our economy
- 19 depends on the fully productive and
- 20 competitive agriculture, and this round is our
- single biggest opportunity in trade policy to

22	make sure	American	agriculture	remains	the

- world's standard.
- Our general goals right now, reduce
- 25 tariffs and other barriers to our products

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- 2 foreign subsidies and reducing trade-
- 3 distorting domestic supports; ensure greater
- 4 transparency and fairness in state trading;
- 5 help to ensure that farmers can use safe,
- 6 modern technologies and particularly
- 7 biotechnology without fear of trade
- 8 discrimination; and also ensure, as Secretary
- 9 Glickman referenced, that recent decisions
- 10 that American producers have access to
- 11 effective remedies against dumping, against
- subsidies, and against import surges from
- other countries.
- 14 As we prepare for this war, the most
- important element of our preparation is
- listening. We need to make sure that the
- things that we negotiate are the things that
- will help you, and that is why we are here
- 19 today to listen to you, to hear, to understand
- 20 firsthand the problems that you see in
- 21 international trade and to agree on the major

- opportunities we should hope to realize. With
- the right objectives and with successful
- 24 negotiation, we can ensure secure access for
- 25 America's farm and ranch families for years to

- 1 come. We can raise living standards for
- 2 American farm and ranch families. We can
- 3 ensure good prices and healthy food for
- 4 consumers, and we can help to realize the
- 5 broader humanitarian vision of a world free
- 6 from hunger and with stronger protection for
- 7 land and water and wildlife. It is a great
- 8 opportunity for our producers. Secretary
- 9 Judge and Governor Vilsack, I'm honored and
- pleased to be here, and I look forward to
- 11 listening and hearing from the people of Iowa.
- 12 Thank you very much.
- 13 SECRETARY JUDGE: Thank you, Peter
- 14 Scher. It is now my honor to introduce to you
- 15 United States Senator Charles Grassley.
- 16 Senator Grassley.
- 17 SENATOR GRASSLEY: Thank you,
- 18 Secretary Judge. Governor Vilsack, Secretary
- 19 Glickman, Congressman Boswell, Congressman
- 20 Smith, and distinguished legislators from the
- 21 three states present here today. First of

- all, I want to say probably that Des Moines
- 23 welcomes this event in a major agriculture
- producing state, and I thank Secretary
- 25 Glickman and Ambassador Barshefsky for these

- 1 hearings around the United States and
- 2 particularly for including Des Moines, and, of
- 3 course, to Secretary Judge for the hard work
- 4 that she went through coordinating this
- 5 effort.
- 6 Overall, of course, the American
- 7 economy is doing well. It is the envy of the
- 8 world. Wall Street is booming. Stock funds
- 9 are awash with cash with record-breaking years
- 10 for a lot of companies. And when you look at
- 11 the economy as a whole, everything besides
- Wall Street, things are not as good as they
- are on Wall Street. In fact, in the
- 14 nonfinancial economy, it is growing a lot less
- rapidly than it did even in the 1980s. And
- right here in Iowa, of course, the
- agricultural economy is a disaster for the
- last 18 months, and within the last month, the
- 19 greatest of disasters. There is something, of
- 20 course, that we can do about it. I want to
- suggest two things, and these are long-term,

- 22 not to think in terms of just helping the
- 23 immediate lack of productivity in agriculture,
- but connected very closely with the long-term
- 25 productivity of agriculture. And one is the

1 President's authority to negotiate trade

- 2 agreements, and the second point I would make
- 3 would be in regard to the Chinese trade
- 4 agreement just negotiated.
- 5 First we have to restore the
- 6 President's trade negotiating authority
- 7 immediately, if not sooner. This authority
- 8 allows the President, as you know, to
- 9 negotiate an end to unfair trade barriers
- imposed by foreign governments so that more
- 11 Iowa products can be sold. Iowa depends, of
- 12 course, on trade. Last year Iowa exported
- 13 \$296 million worth of food. If existing trade
- barriers were reduced, we could sell lots
- more. Iowa's economy, particularly the
- agricultural producers, are the most efficient
- in the world, but they can't compete when
- protection of trade policies keep our goods
- 19 out of lucrative foreign markets.
- In less than five months we will ask
- 21 133 nations to follow our lead in liberalizing

- world trade at that Seattle WTO ministerial.
- 23 But when the President sends his trade team to
- the bargaining table, the team will not be
- able to have the trade negotiating authority

1	that	they	need	in	which	it	would	encourage
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- 2 other countries of the 133 to sign binding
- 3 agreements. Even though the new world trade
- 4 talks are right around the corner, the
- 5 President has not had that authority. Yes,
- 6 other trade negotiations over the last 50
- 7 years have started without the President
- 8 having this authority at the beginning of the
- 9 talks and were successfully completed. But
- 10 everyone seemed to know then that the
- 11 negotiations would be approved and that the
- 12 President would have the authority for final
- approval. We do not have the same assurances
- today. Efforts to win negotiating authority
- 15 have failed twice already. We need one big
- additional push from the President to get this
- 17 job done through the Congress. A third failed
- attempt would be a disaster for America's
- 19 leadership in the world trade community.
- It was our leadership that helped
- 21 provide tariff reduction starting in 1947. It

- was our leadership that resulted in 45,000
- 23 tariff concessions affecting one-fifth of
- world trade in that very first round 50 years
- ago. And it was our leadership that increased

- 1 the value of world exports from \$50 billion in
- 2 1947 to \$7 trillion today. But I'm sorry to
- 3 say that for the first time since 1947, the
- 4 U.S. leadership that produced these stunning
- 5 results is in serious doubt as far as 133
- 6 countries that will sit across the table from
- 7 us because Congress hasn't given this
- 8 authority yet. Chile got tired of waiting for
- 9 the President to have this authority, so it
- signed a favorable trade deal with Mexico and
- 11 Canada. As a result, American firms have lost
- over \$500 million per year of trade
- opportunities. And as Chile has signed free
- trade agreements with other nations but not
- with the United States, the increase in
- imports of U.S. products has slowed to
- 17 43 percent, the jump that we had in 1995.
- 18 So there is a price to be paid to
- 19 U.S. workers and U.S. farmers when the United
- 20 States is not at the table with the authority
- 21 to sign agreements. In December of '94,

- 22 President Clinton spoke very well about the
- 23 need for such a free trade agreement for the
- 24 entire western hemisphere, and such an
- agreement would also lower tariffs to the

- 1 benefit of the United States. We have seen a
- 2 41 percent increase in Iowa's exports to
- 3 Mexico just since NAFTA was signed. I hear a
- 4 message that we ought to be at the table from
- 5 ambassadors who come to my office frequently
- 6 and a reluctance on their part to consider the
- 7 United States serious about negotiating
- 8 without the President having that authority.
- 9 We have too much to negotiate for, and we have
- a lot to lose when we aren't represented
- there, and so I hope that we can get the votes
- in the Congress in the United States to do
- this.
- I think the lessons are clear from
- this. The United States over the last 50
- years has had an awful lot to say about free
- trade, and that is very important. But what
- we actually do about free trade is really
- 19 crucial. We cannot hope to shape the world
- 20 trade agenda without being a part of that at
- 21 the table.

22	The second suggestion that I want to
23	make to this conference is about the China
24	agreement. Ambassador Barshefsky just
25	negotiated an exceptionally good market access

- 1 treaty with China. For Iowa's agricultural
- 2 products it was, in fact, a home run. The
- 3 deal would have dismantled most of the trade
- 4 barriers that closed China's markets to Iowa
- 5 farmers, especially to Iowa pork and soybean
- 6 producers. For example, China's current 30 to
- 7 40 percent tariffs on pork and its arbitrary
- 8 and unfair sanitary standards keep most Iowa
- 9 pork from China. But under the terms of the
- 10 market access deal negotiated by Ambassador
- 11 Barshefsky, tariffs on pork would have been
- reduced to 12 percent. The rate would have
- been bound. It would never go higher, and the
- sanitary and phytosanitary standards would not
- be used as a trade barrier. Unfortunately,
- 16 the reasons are hard to understand, but this
- was not accepted at the last minute and this
- was a mistake, and I hope that for the benefit
- of our trade aspects with China being one of
- 20 two things. In or outside of the WTO and
- 21 better inside the WTO, China is going to be

- 22 either our most and best opportunity for trade
- and markets or it's going to be our biggest
- 24 competitor. And China, with this agricultural
- agreement that it signed with us, indicates

1 that they want to be a player and a fair and

- 2 free trader as well.
- 3 So my advice is that we should,
- 4 number one, give the President the authority
- 5 to negotiate because there have been 24
- 6 agreements negotiated somewhere in the world
- 7 that the United States was not at the table
- 8 and our interests were not being looked out
- 9 for. And the world is not going to stand by
- while the United States Congress decides
- should the President have the authority or
- not. And U.S. leadership has been successful
- in this 50 years, and it ought to continue in
- 14 that way.
- 15 Secondly, this is a wonderful
- opportunity with China. I hope we do not lose
- it and can move ahead in that agreement.
- 18 Thank you all very much for your
- 19 participation.
- 20 SECRETARY JUDGE: Thank you,
- 21 Senator. We know that Senator Grassley,

- 22 Congressman Boswell, and the Governor have all
- got busy agendas, and, in fact, the Congressman
- and the Senator are going to have to fly back
- 25 this morning to Washington, D.C. The Governor

- 1 has other commitments also this morning, so we
- 2 want you folks to feel free to leave at
- 3 whatever time you have to leave to catch
- 4 planes or to make other appointments. And
- 5 finally and certainly not least, my friend,
- 6 United States Congressman Leonard Boswell.
- 7 CONGRESSMAN BOSWELL: Well, thank
- 8 you very much. Thank you very much, Madam
- 9 Secretary. I am still kind of practicing on
- saying "Madam Secretary". It still feels good,
- and I appreciate the fact that she has a
- tender remark for this senator. I know Dan
- very well too. Another person in the crowd
- that I just noticed that is with Congressman
- Neil Smith is his son Doug, and I don't know
- if he's still here. A very special person in
- the crowd, my wife Dodi, my partner in this
- 18 life's experience that we have gone through,
- and so I'd like to point out that she's here
- 20 today along with David Stein is here in the
- 21 crowd. So Governor, we're happy to be here,

- and you always told me you had to go, and I
- probably embarrassed you by saying you
- 24 had --
- 25 GOVERNOR VILSACK: I'm going to

1	stay.
2	CONGRESSMAN BOSWELL: You're going
3	to stay? I served with the Governor for four
4	years in the Iowa Senate, and I am very, very,
5	proud of the work he's doing and the
6	commitment to agriculture. So Mr. Secretary,
7	Ambassador, and the rest of you distinguished
8	folks, it's just great to have you here.
9	Thank you for coming, and Dan, you've come
10	before many times, and I know you'll come
11	again, and I know of your commitment to
12	agriculture. And I want to thank everybody
13	that's put this together as we prepare to go
14	into this next round of WTO negotiations. I
15	want to talk a little bit about that, but I
16	can tell you and as you already know, the
17	people in this audience today some of the
18	farmers and producers that we have here are
19	going to share some pretty heart-felt
20	situations, and I'll touch on it. I can tell

you this, and maybe that's why a lot of us do

- what we do, but night after night I wake up
- thinking about an individual in southern Iowa,
- a fine young man, well-educated, doing
- everything with all those good techniques he

- 1 learned at our great University of Iowa
- 2 State, working hard, has borrowed some money
- 3 for some land, has borrowed some money for
- 4 machinery. We've all done that. And to size
- 5 up his operation, he's went out and leased
- 6 some land and works his butt off, and he can't
- 7 make it, and that's not right. That's not
- 8 right for him, our state, or our country.
- 9 I know another family that's just
- 10 getting ready to graduate their two sons from
- 11 high school, and they want to go into
- 12 agriculture. And so after much, much study
- and preparation and just checking with
- everybody, very carefully they sized up his
- operation and now with the prices we got
- today, he doesn't even know if he's going to
- 17 hang on to the farm let alone make an opening
- 18 for someone else to join in. And that causes
- me to walk the floor, as it does some of you.
- It woke me up last night and the night before
- and the night before that. And just two days

- 22 ago -- when I mentioned it last night over the
- holiday, I went to a county fair a couple days
- ago, as I walked out through the livestock
- barns, there was a farmer cleaning out a pen.

- 1 I saw his youngster out washing a calf. He
- 2 was getting ready. I'd guess him to be in his
- 3 early 50s. I stood there for a moment and he
- 4 turned around and he set his fork down, and I
- 5 said if you live around here, I'm your
- 6 congressman. He said I know who you are. And
- 7 I knew right then that I was going to get it.
- 8 But you know, I understand. My partner will
- 9 verify this and so will my banker because we
- went through the '80s, we came that close
- 11 (indicating) to being put in the street. I
- 12 understand. So I was able to stand there and
- listen and try to join in. This man said
- 14 nothing was given to me. He said, I had good
- 15 health and a good job. He said, my dad told
- me work hard and I'd be successful, and he
- said, I've worked hard, and I put a pretty
- nice operation together, and I'm proud of it,
- and I still work hard. I've educated a couple
- of kids, and I'm thinking in terms of now I've
- 21 got some equity here and have the opportunity

- 22 to retire and do a little travel and so on, he
- said, it's falling around my shoulders. My
- equity is getting away from me. So I may have
- 25 nothing. And I don't know what I've done

1 wrong. Well, I can tell you, my heart was

- 2 right down around my heels as I walked to the
- 3 car.
- 4 So we come today to talk about world
- 5 trade. It's terribly important to us.
- 6 Senator Grassley has said the things that are
- 7 very, very important, and I agree. But we
- 8 need to have fast track. We need to be at the
- 9 table. We're going to the table. We need to
- 10 go over there with full authority. So
- 11 Ambassador, I hope and trust we can get there.
- 12 I'll share a little bit more frustration.
- 13 This Secretary of Agriculture came to our ag
- 14 committee last year, and whatever it was, he
- 15 gets beckoned on a regular basis and somebody
- said how come you're not pushing fast track.
- 17 He's pushing fast track. He said this
- 18 committee can't even agree on it.
- 19 And I fell back to a couple years
- ago when I was walking over to the capitol
- 21 with Chairman Smith and The Hill, one of the

- papers, says that (inaudible) house
- agricultural committee of 50 members said that
- there was only 13 that were supporting fast
- 25 track. And I said to Bob, I said, it cannot

- 1 be true. And he said, I think it's off. He
- 2 said, I think there's only 12. And so there's
- 3 some real problems there, and you think about
- 4 the farmers around the Canadian border and out
- 5 in California and Florida and so on. There's
- 6 some things that has to be worked out. We
- 7 need fast track authority. And just to make
- 8 it a wee bit better, when it comes up for a
- 9 vote, this Congressman's voting for it. A lot
- of people came up to me and asked why are we
- 11 holding this meeting in Des Moines today when
- there's other things more important than
- agricultural to do. Aren't there more
- important things to do? Let me affirm. This
- is important. This is extremely important.
- Now, this hearing and the upcoming
- 17 Seattle Round of the WTO are critical to our
- success of our family farmers, and it couldn't
- be more timely. The goals for American
- agricultural this round are clear. We must
- 21 expand and improve market access to

- 22 agricultural products. We must eliminate
- 23 unfair exports subsidies, and we must tighten
- 24 (inaudible) from domestic support. I agree.
- We have to come up with a substantial infusion

- 1 this year, and I know our Secretary
- 2 understands that and a lot of us do. I
- 3 certainly do. We have to do it on the short
- 4 term. 5.9 billion, that's not pocket change
- 5 we did last October. But we need to do
- 6 something similar and probably more sometime
- 7 during this year as far as American farmers
- 8 and producers, and I'll be very supportive of
- 9 that. But we need solutions.
- The negotiations we are about to
- take place in are vitally important, and since
- the hearing will deal with the strategy the
- 13 U.S. will pursue with these negotiations, let
- me make one suggestion. If there are ways
- 15 from our trading partners to reduce
- agricultural tariffs and subsidies before the
- 17 Seattle Round nears its conclusion, I suggest
- that we make it clear, that we make it clear
- 19 that agriculture is a U.S. priority that must
- 20 be addressed first. We should not allow our
- 21 trade partners to reach agreements with other

- sectors of trade without making a deal on
- agriculture.
- The benefits of these negotiations
- are clear. One needs to look no further than

1 the remarkable achievements of some of the

- 2 other negotiations of the WTO for trade and
- 3 industrial goods which is vitally important to
- 4 see how important this round of negotiations
- 5 could be to our agriculture program.
- 6 Since the end of World War II, eight
- 7 rounds of negotiations, if I understand it
- 8 correctly, have reduced the average
- 9 bound tariff on industrial goods from 40
- percent to about 4. He agrees. Meanwhile,
- bound agricultural tariffs are being very,
- 12 very high. That's not right. And we have got
- to do that. We have got to give the man the
- tools as well. So Iowa breeders are currently
- suffering from the worse possible commodity
- prices in decades. These prices are due in
- 17 large -- and as the Secretary told us even
- worse than about four months ago. He said
- 19 unprecedented overproduction. He sent his
- 20 people off to sell in Europe or wherever and
- 21 they walk up to them on the streets

- 22 (inaudible), and they say, well, excuse me.
- We want to sell to you. And so we've got a
- real predicament which makes it very, very
- hard, and I don't understand that. But that's

1 one of the factors. But it's ridiculous that

- 2 we reward producers -- that the reward
- 3 producers receive for becoming more and more
- 4 efficient is to be put out of business. So
- 5 opening markets and assuring fair trade among
- 6 our partners will be a great step to meet our
- 7 needs.
- 8 In closing I'd just like to say that
- 9 there are many areas of agricultural trade
- 10 that will be discussed during these
- 11 negotiations, particularly in biotechnology.
- 12 In a May 1998 WTO statement the President also
- addressed the need to develop regulations
- 14 rooted in science during the negotiations. I
- 15 could not agree more. And whether we clarify
- 16 existing rules or agree to new rules for
- biotech, our opponents will attempt to expand
- 18 those rules to allow for measures that are not
- 19 based on science, and that is unacceptable.
- 20 On this point we must remain united. The WTO
- 21 member countries must continue to base

- 22 regulations on scientific principles and a
- 23 science-based assessment of risk. Scare
- tactics and other arguments of regulators
- 25 based on fear are just unacceptable.

Now,	l woul	ld li	ke t	to s	ay t	hat	our

- 2 Governor Tom Vilsack, which I appreciate very
- 3 much, and he stayed to listen to me a few too
- 4 many times in the past, but I appreciate him,
- 5 but he wants Iowa to be the food capital of
- 6 the world. And why not? We are blessed with
- 7 25 percent, I understand, of the world's
- 8 topsoil, the best there can be. In some
- 9 places in this state we measure topsoil in
- inches, but there are a lot of places in this
- state we measure it in feet. And if the good
- Lord has given it to us, why wouldn't we
- expect to be the food capital of the world.
- 14 The upcoming round of negotiations
- will go on to make that reality. And I
- 16 challenge our negotiators to make agriculture
- 17 the top priority. So thank you,
- 18 Mr. Secretary. Thank you, Ambassador Scher,
- 19 for coming to Iowa. I look forward to working
- with you. I know you've got your heart in the
- 21 right place. We cannot fail. We have to

- succeed. Thank you.
- 23 SECRETARY JUDGE: Thank you very
- 24 much. Now, the schedule says that you are
- 25 going to hear an overview in agriculture in

1 Iowa from me followed by overviews from

- 2 directors in Kansas and Missouri, so we will
- 3 proceed along that vein and try to keep
- 4 ourselves as close on task as we can. When we
- 5 are through with our overviews, I am going to
- 6 turn this microphone back over to Mike Blouin,
- 7 and I'm going to sit and assume the role of a
- 8 listener. So Mike, after the three of us are
- 9 complete, we will let you take it away.
- I want to again thank the foreign
- agricultural service for selecting Iowa as one
- of the 11 sites for these World Trade
- Organization listening sessions. It is
- appropriate that the session's being held here
- because Iowa's livelihood has been in the
- past, is now, and folks, it will be in the
- 17 future about agriculture. It's remarkable
- when we think how far agriculture has come in
- this century, and it's even more remarkable
- when we think how far technological advances
- are going to take us in the next millennium.

- However, today many Iowa farmers see the
- future as being very bleak.
- 24 Major commodities in Iowa have been
- 25 witnessing prices falling under the cost of

1 .	production.	Why is	this	happening?	It is

- 2 surely not because Iowa farmers are doing a
- 3 poor job. On the contrary. Iowa farmers are
- 4 doing what they do best, and that is to
- 5 produce. We have the richest soil in the
- 6 nation and an abundance of water. It's not a
- 7 matter to us of how much can be produced.
- 8 It's a matter of being able to get rid of that
- 9 product.
- We must expand our markets for
- agricultural products, and we have to do that
- on a global level. For Iowa farmers to
- interact in the global marketplace, they must
- be allowed to compete on a level playing
- 15 field, and that means fair access to markets.
- 16 In November, as you have heard, many of us
- will be attending the Seattle Trade Round, and
- we hope that agriculture will have top
- 19 priority. These trade rounds are important.
- We did witness gains in Iowa because of the
- 21 Uruguay Round which was completed in 1994.

- 22 Japan increased its quota for feed corn, South
- 23 Korea lowered tariffs on popcorn as well as
- 24 animal feed, Indonesia agreed to eliminate
- 25 blending requirements for soybean oil, and the

1 pork industry saw tariffs reduced in Japan and

- 2 South Korea. But there is a lot more work to
- 3 be done.
- 4 Agricultural tariffs, as you have
- 5 heard many times already this morning, remain
- 6 above the industrial sector. Artificial
- 7 barriers to trade prohibit the free flow of
- 8 our products. If we are to keep family
- 9 farmers in Iowa raising corn, beans, hogs, and
- 10 cattle, we have got to lower those barriers.
- I ask the World Trade Organization
- 12 to immediately consider issues of trade
- 13 involving genetically-modified organisms, farm
- 14 export subsidies, and removal of trade
- barriers that are not based on sound science.
- 16 It is imperative that the issue of
- 17 genetically-modified organisms is addressed.
- 18 Trade negotiators must insist that the market
- 19 for these products be controlled not by
- 20 propaganda and hysteria, but by sound
- 21 scientific evidence. A recent issue of The

- Economist stated, hostility to the genetic
- 23 modification of crops risks slowing down the
- 24 development of a potentially important
- 25 technology which is why more must be done to

1 reassure potential consumers. I concur with

- 2 that statement wholeheartedly.
- 3 The opening of markets for American
- 4 GMO products must be our primary goal. Trade
- 5 negotiators in Seattle must also address the
- 6 issue of European export subsidies. Iowa
- 7 producers cannot compete with heavily
- 8 subsidized European producers. Therefore, in
- 9 order to level the playing field, European
- 10 export subsidies must be reduced to an
- 11 equitable level and ultimately eliminated.
- 12 Agricultural trade can no longer
- take a back seat to other export items. The
- 14 U.S. will soon issue final retaliation in the
- 15 hormone case, as you have heard from
- 16 Ambassador Scher this morning. I encourage
- 17 the WTO as well as the USTR to make livestock,
- particularly the pork industry, the
- 19 centerpiece of any such retaliation. As a
- 20 result of restrictive trade measures which
- affect U.S. pork, beef, and poultry bound for

- the European Union, there has been a complete
- 23 cutoff of U.S. poultry exports and a severe
- 24 reduction of pork and nonhormone beef exports.
- 25 Such retaliation would help our struggling

- 1 Iowa livestock producers to tap into the EU
- 2 market which has been basically inaccessible.
- 3 Our pork producers in particular need help
- 4 now, and let us use that opportunity to assist
- 5 them.
- 6 How important is agriculture and
- 7 trade to Iowa? Well, I'm going to share some
- 8 quick Iowa facts with you. I love these quick
- 9 facts. My staff will tell you. This is just
- two or three things about Iowa. 12.5 million
- acres of corn planted last year in Iowa.
- 12 12.2 million harvested for grain. 1.7 billion
- bushels of corn harvested. 10.5 million acres
- of soybeans planted. 18.2 percent or
- 15 501 million bushels of soybeans in Iowa last
- year. 39,000 Iowa farms have 3.65 million
- 17 cattle of which 1.2 million are calves. Over
- a million cattle were finished in Iowa last
- 19 year for slaughter. 24 percent or 15.3
- 20 million head of the nation's hogs and pigs
- 21 were on Iowa's farms last December. Iowa

- leads the nation in corn, in soybeans, and in
- pork production. Unfortunately we have to
- take a back seat to you in cattle. Meat
- 25 packing plants in Iowa produce 6.2 billion

1 pounds -- billion with a B -- billion pounds

- 2 of red meat in 1998. Here's one for the
- 3 poultry industry. Nearly 25 million layers
- 4 now reside in this state making us the third
- 5 largest producer of eggs, and sales of Iowa
- 6 crop and livestock produced receipts of more
- 7 than \$11 billion last year. Only California
- 8 and Texas had more. So we are definitely
- 9 about Iowa.
- 10 As you can see from that production,
- 11 Iowa is an export and must be an export state.
- We export roughly from Iowa 8 percent of all
- agricultural products, and those exports are
- estimated at 4.1 billion. That's close to
- 15 55,000 jobs, both on the farm and off the
- 16 farm. And right now as you have heard
- 17 repeatedly this morning and I'm sure you're
- 18 going to hear the rest of the day, we are
- 19 engaged in a struggle for our very financial
- 20 lives. I believe that wholeheartedly. The
- 21 actions that are taken in this state in the

- 22 next few months will determine the future of
- 23 agriculture for a long time in Iowa. We are
- 24 depending on quick action to increase market
- opportunity, and we have a chance to make a

- 1 significant difference in Iowa's agricultural
- 2 future through development of global markets.
- 3 We must not lose that opportunity. Again,
- 4 thank you for being here. And I will turn the
- 5 microphone over to Kansas.
- 6 MS. STATTELMAN: Thank you,
- 7 Secretary Judge. Also thank you, Secretary
- 8 Glickman and Peter Scher, for putting this
- 9 forum together. I am Mary Jane Stattelman.
- 10 I'm the acting Secretary for the Kansas
- 11 Department of Ag, and I'm very pleased to be
- here to try and express some of the concerns
- that Kansas has, and I'm sure that the bulk of
- this crowd understands the concerns that I'm
- going to now share with you.
- 16 Every Kansas farmer and rancher is
- directly affected by world trade or the lack
- of it right now. The crafting of an equitable
- world trade policy can make or break Kansas
- agriculture. Our state is gifted with
- 21 resources which allow us to produce much more

- than we can consume at home. Exports are a
- 23 necessity. We consistently rank fifth or
- sixth among the 50 states in ag exports. In
- 25 1997, these exports were worth 2.7 billion.

1 However, the declining world economy and lack

- 2 of exports had a direct affect on farm prices.
- 3 And the affects do not stop at the farm gates.
- 4 Ag exports support approximately 34,000 jobs
- 5 in Kansas, both on farm and food processing.
- 6 The percentage for cash receipts attributed to
- 7 agriculture has risen from 26 percent to 29
- 8 percent since 1991.
- 9 To illustrate the importance of
- trade, I'd like to review some of Kansas' top
- 11 exports. Live animals and red meat are worth
- more than \$600 million. Feed grains and feed
- products worth 600 million. Wheat and wheat
- products, 500 million. Soybeans, 300 million.
- 15 Hides and skins, 283 million. The sheer
- volume of our production requires fair trade
- 17 and access to market.
- To kind of illustrate this point,
- during this past decade the total U.S. wheat
- 20 exports have averaged 1.1 billion bushels per
- year. Kansas alone could make up 50 percent

- of that national wheat export. When our state
- alone can meet half of the total export, that
- 24 means we have some movement that is needed to
- be done to export all of the rest of the

1	crops.
2	With this in mind, it's obvious
3	there are several areas of concern for Kansas.
4	Included among them are the European Union's
5	use of export subsidies, the actions of the
6	monopoly marketing boards, and the questions
7	regarding U.S. trading partner's compliance
8	with current trade agreement obligations.
9	Negotiations should build on increased market
10	access, further reduce export subsidies,
11	continue the reform of internal supports, and
12	work to eliminate import restrictions that are
13	based on arbitrary and unsubstantiated health
14	and safety claims.
15	Equity is vitally important for
16	exports of our products. Measures taken
17	against our products or our trading partners
18	must be based on sound science. All nations
19	should be held to the same food and safety
20	requirements.

In conclusion, Kansas' unique

- problem is our ability to produce vast
- 23 quantities that must be sold somewhere else.
- 24 That remains a priority for us. We're also
- working to find value-added ag products and

- 1 hope that these and our livestock products can
- 2 someday compete on a level playing field and
- 3 receive equal opportunity on a world market.
- 4 I thank you for your attention. I tried to
- 5 keep it brief because I understand that you
- 6 all are experiencing it on a day-to-day basis,
- 7 and I would like to hear what you have to say.
- 8 So once again, thank you for this opportunity
- 9 to appear before you on behalf of Kansas
- 10 Department of Ag and Kansas producers.
- 11 SECRETARY JUDGE: Thank you, Mary
- 12 Jane. And now the we'll hear from Missouri.
- 13 MR. SAUNDERS: Thank you, Secretary
- 14 Judge. I'm John Saunders, Director of the
- 15 Missouri Department of Agriculture, and I
- would say at the outset I wanted to thank
- 17 Secretary Judge and her staff for helping to
- put this forum together. I think we can see
- 19 the importance of it by the size of the crowd
- and the representations of the states. I
- 21 would go on to say a big thank you to

- 22 Secretary Glickman and his staff.
- 23 Mr. Secretary, we work very closely with your
- staff and FSA and FAS particularly and also
- NRTS, and they've been very responsive, I can

1 assure you, to the needs of our farmers in

- 2 Missouri.
- 3 I feel a little bit -- coming up
- 4 here and after listening to some of these
- 5 figures from Iowa and Kansas, I feel a little
- 6 like the two fourth-grade boys that were in my
- 7 sister's fourth grade class in King City,
- 8 Missouri this last spring. And the boys, as
- 9 young boys often do, their dads were both
- 10 farmers and they were talking about -- they
- were in an argument about the size of their
- farm, and well, this one kid had the advantage
- on the other boy in almost in every category.
- 14 You know, my dad has a bigger tractor and my
- dad has a bigger farm and a bigger truck, and
- 16 it just went on and on. So finally the one
- boy, he knew he had an ace in the hole, and he
- saved his zinger for the very last thing. He
- 19 knew he had to make a point. And his dad had
- a farm, a large farm flock of ewes. And we
- 21 have many farm flocks in Missouri, and this

- was in the spring of the year, and he said I
- know one thing. I bet my dad's got more dead
- sheep than your dad has.
- So I really -- I'm trying to think

1	of what r	nv zinger	will be	about	comparing
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- 2 Missouri with Iowa and Kansas. I would
- 3 address two issues very briefly regarding farm
- 4 exports and agricultural exports. I would
- 5 like to mention the impact and the fairness
- 6 issue. I can talk in terms of percentages on
- 7 exports and the importance of them to Missouri
- 8 agriculture. In any given year, Missouri
- 9 exports about 26 to 30 percent of the total
- product that's produced, and I think that
- 11 pretty much mirrors the U.S. average, and the
- 12 Secretary talked about that. Our domestic
- market is pretty much flat. The economists
- 14 would call it a mature market, and so we
- simply have to look to global trade as a
- long-term and a short-term answer to some of
- our problems that we have.
- And then in the fairness issue, I'm
- 19 concerned about fairness, fairness for our
- 20 Missouri farmers because we've seen our
- 21 Missouri farmers and U.S. farmers readily

- adopt new technology. Some of the products of
- biotechnology have been readily accepted. I
- don't have to tell you that. I'm sure that's
- 25 the case in Iowa and in Kansas as well. But

- 1 I'm concerned, then, when the products -- when
- 2 the farm product gets to the global market, we
- 3 have some countries in the world who are
- 4 bad-mouthing those products and insisting upon
- 5 bans based upon fear mongering and not upon
- 6 science. So I think we have to look to
- 7 certainly to good science, and we need to
- 8 insist on that as the Secretary and Ambassador
- 9 Scher have done in this fairness issue.
- 10 Someone mentioned, and I don't know whether it
- was the Secretary or the Ambassador mentioned
- 12 6 billion of the world's population is going
- to reach that, I believe you said, this fall.
- 14 That's 96 percent of the world's population
- lives outside of the U.S. So I think that's
- another figure that tells us about the
- importance of access to those world markets.
- And when we look at it that way, you know,
- 19 that's a sign, I guess, the pot of gold at the
- 20 end of the rainbow. If we can access the
- other 96 percent of the world's population, I

- think that's going to be certainly a very
- 23 important leg of the stool that Secretary
- 24 Glickman mentioned.
- 25 So for these reasons, the impact as

- 1 well as the fairness issue, I continue to
- 2 believe that the enhancement of current export
- 3 activities and the development of new and
- 4 emerging markets is one of the key components
- 5 of the profit potential for agriculture
- 6 regardless of whether we're from Missouri,
- 7 Kansas, or Iowa or any of the states in this
- 8 great nation.
- 9 Also I mentioned the fact that you
- all are here. I would commend everyone for
- 11 your interest in this and certainly would
- thank our Missouri delegation, both the
- 13 General Assembly members as well as officials
- and agribusiness people who have come here
- today to testify and be a part of this. So I
- thank you all.
- MR. BLOUIN: First, one announcement
- to the media that might still be here. There
- 19 are interview availability opportunities for
- all of our speakers today in the resource room
- 21 on the first floor of this building. I

- believe it's up in the northeast corner of the
- building. You can schedule those interviews
- 24 either by contacting someone at the front
- 25 table outside the entrance of the auditorium

- 1 or by making a note on the door of the
- 2 resource room, whichever you think works best
- 3 for you. My job today is to try to keep us on
- 4 time and on topic. I haven't done very well
- 5 on the time side, but then they haven't let me
- 6 control it. As probably the only one not
- 7 elected here of the speakers and the only one
- 8 that doesn't have any intent to be elected, I
- 9 don't have to make any friends. So I'm going
- to do my best to keep us on time even if we
- step on a couple of toes in the process. My
- 12 understanding is the next part of our program,
- in order to kind of set the stage for the
- presentations, will be a slide show
- presentation by the U.S. Department of
- 16 Agriculture. I have two agendas. One shows a
- 5-minute presentation and the other shows a
- 18 15-minute presentation. I don't know which
- one we're going to get. The short version,
- 20 Dan assures me. And Tim Galvin of the USDA is
- 21 going to take us through that. Tim, it's all

- yours, at least for the next 5 minutes.
- 23 MR. GALVIN: Thank you, Mr. Blouin.
- I will keep it short. I also want to say
- before we get started. I'm from Sioux City,

- 1 so it's good to be here. I'd like to take
- 2 just a few minutes as he indicated at this
- 3 point to help set the stage for today's
- 4 hearing. I'd like to review the importance of
- 5 trade in agriculture, the role that previous
- 6 trade agreements are played (inaudible) for
- 7 agriculture, and our general goals for the
- 8 upcoming WTO rounds. Agriculture exports
- 9 support nearly 750,000 jobs. Production of
- 10 nearly one in three harvested acres is
- destined for overseas markets. About 25
- 12 percent of agricultural sales are for exports,
- compared with 10 percent on average for the
- 14 rest of the economy. As several speakers have
- said, 96 percent of the world consumers are
- outside of the U.S., so exports (inaudible)
- 17 the best way for farm income. Access to these
- 18 foreign markets is critical because the U.S.
- 19 agricultural sector is especially reliant on
- 20 export markets and this dependence
- 21 is likely to grow. Agriculture is already

- more relying on exports than the economy as a
- whole. U.S. agriculture exports climbed to a
- record of nearly 60 billion in 1996 up from 40
- billion at the beginning of the decade.

1	Export	value	has	declined	the	past	two	years

- 2 and likely will be down for 1999 as well due
- 3 to record crop production worldwide, the Asian
- 4 financial crisis, and a stronger dollar. We
- 5 project exports of 49 billion in the current
- 6 year despite an increase in export volume of 5
- 7 percent, an indication that continued low
- 8 commodity prices are holding down export
- 9 values as well. Because the 1996 Farm Bill
- 10 made agriculture even more dependent on market
- 11 returns, our export success is likely to be
- 12 found in those commodities where we have an
- 13 (inaudible) advantage. With certain
- 14 agricultural economies, such as cattle hides,
- we're already exporting more than 50 percent
- of production. Export sales over \$1 million
- anually for a number of food and agricultural
- products, especially those major bulk
- 19 commodities that the U.S. enjoys both
- 20 production and marketing advantages.
- 21 Another factor pointing to the

- 22 importance of exports to agriculture is the
- 23 close relationship between farm equity and
- 24 exports over the years. History shows that
- 25 when exports rise, so does farm equity and

- 1 vice versa. Exports are projected to recover,
- 2 but with nearly 25 percent of the world's
- 3 economy outside of the U.S. in depression or
- 4 recession, that recovery is likely to be
- 5 gradual. However, there are some indications
- 6 that a turnaround is underway such as in South
- 7 Korea, for example. The key is expanding
- 8 export markets and increasing our access to
- 9 customers outside the United States through
- trade agreements. Both the URTA and NAFTA
- agreements have help to expand trade over the
- past five years. Soon after the
- implementation of the Uruguay Round, U.S.
- agriculture exports reached a record high.
- But, of course, many factors were behind that
- performance, and as this slide makes clear,
- 17 exchange rates have a huge influence on export
- levels, but almost all economists agree that
- 19 lowering trade barriers through trade
- agreements has helped to increase trade.
- Imports continue to grow as well.

- 22 But agricultural's positive net trade balance
- remains large even though it too has narrowed
- in recent years. It is estimated by the year
- 25 2005 agricultural exports will be about \$5

- 1 billion more annually than they would have
- 2 been without the Uruguay Round Agreement.
- 3 Other trade agreements have produced
- 4 similar benefits. For example, it's estimated
- 5 that in 1994 we sold \$1.3 billion more beef
- 6 and citrus to Japan because the agreement we
- 7 negotiated with that country on those two
- 8 commodities. The NAFTA agreement has also had
- 9 an impact. Our NAFTA partners, Canada and
- 10 Mexico, have become more important
- destinations to U.S. products, now accounting
- 12 for over 25 percent of U.S. export sales and
- surpassing our exports to the European Union.
- We estimate that in its first three years,
- NAFTA accounted for a 3 percent increase in
- 16 exports to Mexico and a 7 percent increase to
- 17 Canada. Last year U.S. farm exports through
- our NAFTA partners increased by 11 percent to
- 19 a new record for both countries at the same
- 20 time that our overall U.S. exports declined by
- 21 6 percent mostly because of the Asian crisis.

22	Although recent trade agreements
23	have produced real benefits for agriculture,
24	we recognize that the playing field is far
25	from level and that much more work needs to be

1	done.	A major	part of our	strategy t	o level

- 2 the playing field for agriculture is to be
- 3 successful in the upcoming trade market. To
- 4 understand where we're going in the WTO, it is
- 5 important to understand where we've been. The
- 6 general agreement on tariffs and trade in the
- 7 GATT was established in 1948 and assessed the
- 8 basic rules of international trade. A number
- 9 of GATT negotiations or rounds took place
- between 1948 and to the present with the most
- 11 recent Uruguay Rounds completed in 1994. The
- 12 Uruguay Round established the World Trade
- Organization which is basically a continuation
- of the GATT system. The Uruguay Round
- 15 Agreement opened a new chapter in agriculture
- trade policy committing countries around the
- world to new rules and specific measures to
- reduce (inaudible) protection and support that
- 19 were barriers to trade. Agriculture finally
- 20 became a full partner in the multilateral
- 21 trade system. For the first time countries

- 22 (inaudible) while supporting cuts in
- 23 agricultural tariffs. For the first time,
- 24 export subsidies had to be reduced and
- 25 internal support policies that distort trade

1 were capped and reduced. New rules set a

- 2 scientific standard for measures that restrict
- 3 imports on the basis of human, animal, or
- 4 plant health and safety. And a new dispute
- 5 settlement process was established, one that
- 6 we have successfully used in a number of
- 7 cases.
- 8 The Uruguay Round Agreement was a
- 9 good start. It's already resulted in new
- market opportunities and increased farm
- 11 exports, but the Uruguay Round was just a
- start in the upcoming round of the WTO rounds
- 13 for the next step. The next round will be
- 14 launched and administered in Seattle on
- November 30 with nearly 130 countries in
- 16 attendance. The actual negotiations will
- start early in 2000. The full scope of the
- 18 negotiations is yet to be determined, but
- 19 agriculture and services will definitely be
- 20 included. The general expectation is that the
- 21 negotiations will last three years with

- implementation beginning in 2004.
- In setting the agenda for the next
- WTO round and agricultural negotiations, we
- will build on the Uruguay Round

1 a	accomplis	hments.	Although	tariffs	were
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- 2 reduced in the Uruguay Rounds, they are still
- 3 too high. Some countries maintain average tax
- 4 tariffs of 50 percent while the U.S. average
- 5 is about 8. Our goal is to negotiate a
- 6 further reduction in tariffs, but we also want
- 7 to expand market access under tariff-rate
- 8 quotas by increasing the quota amount and
- 9 decreasing the tariff outside the quota.
- 10 Another top priority is the
- elimination of export subsidies. The European
- 12 Union, for example, currently accounts for
- about 85 percent of the export subsidies used
- in agriculture worldwide, and they are
- currently permitted to outspend the U.S. on
- export subsidies by about 10 to 1. We also
- want to see discipline brought to the
- 18 operation of so-called state trading
- 19 enterprises or STEs which are government-
- authorized export or import monopolies.
- 21 This monopoly power allows STEs to

- 22 price their products artificially low and
- 23 unfairly increase market share. We'd like to
- see STEs subjected to greater constitution or
- 25 reform so they operate in a way that's fair

1 and more transparent. Trade supporting

- 2 domestic support is being reduced under WTO
- 3 rules, but those subsidies also remain high.
- 4 A comparison of such support shows that
- 5 locally domestic support in Europe and Japan
- 6 remains higher than in the United States. Our
- 7 goal for the next round is to make sure that
- 8 such assistance has a minimal impact in
- 9 interfering with markets and distorting trade.
- 10 Programs that encourage farmers to produce
- surpluses without regard to efficiency or
- 12 environmental costs are often maintained by
- domestic import competition and dumping
- surplus production on world markets.
- Other goals for the next round
- include ensuring that health and safety rules
- 17 continue to be based on sound science and
- 18 establishing the rules that allow trade
- 19 involving new scientific innovations such as
- 20 trade and products of biotechnology. Again,
- 21 we appreciate your attention and participation

- and look forward to hearing your comments
- today and over the next several months. Thank
- 24 you.
- MR. BLOUIN: I'll give you a brief

- 1 explanation of the format that we're going to
- 2 follow for the remainder of the day. We have
- 3 four panels that are going to be spread out
- 4 timewise throughout the day. Each panel will
- 5 be comprised of leaders from various aspects
- 6 of agriculture. They will make 5-minute
- 7 comments each followed by some question and
- 8 answer or response comments from the listening
- 9 panel, which is this group to my right, to
- 10 your left. When that's completed, there are
- several people from the audience who have
- asked to make brief presentations. They will
- submit testimony probably substantially longer
- 14 than the comments of the 3-minutes that they
- will make. My job is to hold you to that
- 16 3-minutes limit and to keep you on the topic
- of World Trade Organization, world trade in
- general. It is not an opportunity to talk
- 19 about the various topics affecting agriculture
- 20 unless there's a direct connection to trade.
- 21 So those of you who have likely written

- comments, pick out those parts of it to
- concentrate on trade, and we'll get along just
- 24 fine.
- Our first panel -- and I would

1 invite the four of them to please join us here

- 2 at the front -- is made up of Kevin
- 3 Vinchattle, who is the Executive Director of
- 4 the Iowa Egg Council and Iowa Poultry
- 5 Association; Joel Van Gilst, board member of
- 6 the Iowa Pork Production Association;
- 7 Representative Sharon Schwartz from Kansas,
- 8 who will speak on behalf of the U.S. Meat
- 9 Export Federation; and Dr. Dennis Gorley,
- 10 Elite Genetics from Waukon, Iowa. Kevin, why
- don't we begin with you. And your 5 minutes
- starts the second you're up here. Dan didn't
- notice this, but there is a little light up
- here that tells you when the floor disappears.
- MR. VINCHATTLE: Thank you.
- 16 Mr. Secretary, Senator Grassley, Congressman
- 17 Boswell, Mr. Ambassador, Secretary of
- 18 Agriculture, and our distinguished members.
- 19 On behalf of the membership of the Iowa
- 20 Poultry Association, I want to thank you for
- 21 the opportunity to provide comment today. And

- a brief personal aside, I want to thank you
- for the opportunity to shake hands with Dennis
- 24 Gorley again. His sister and I were
- 25 classmates in Webster City High School which

- 1 has probably been 20 plus years since I've
- 2 seen him, so it's a renewed acquaintance. But
- 3 back to the matter at hand. We have seen a
- 4 dramatic resurgence of meat production during
- 5 the last decade in Iowa. We believe we are
- 6 now likely the number two egg-producing state
- 7 in the nation. It is quite conceivable we
- 8 will be at the top of egg-producing states in
- 9 a very short time. This is quite amazing when
- 10 you consider that a little over a decade ago
- 11 Iowa had 8 million layers.
- The Iowa Egg Industry clearly
- recognizes the importance of the world
- marketplace. We have fewer than 3 million
- people in Iowa. We are well aware the
- 16 primary markets for our production are found
- outside our state borders. We also
- 18 recognize more than 95 percent of our
- 19 potential customers are found outside the
- 20 borders of the United States. However, at
- 21 this time, the U.S. Egg Industry is perhaps

- less dependant on exports than some of
- 23 the other sectors of agriculture. About 3 to
- 4 percent of U.S. egg production is exported
- in shell or processed form. However, the

1 recent expansion makes us well aware of the

- 2 need to build export markets. Reliance on
- 3 domestic markets alone will not support the
- 4 industry at present levels. While egg
- 5 producers have historically sought a minimal
- 6 role of government intervention in egg
- 7 production and processing enterprises, we do
- 8 believe government has an important role to
- 9 play in making sure our access to world
- markets is free and open.
- 11 Current situations around the world
- are a great concern for men and woman who
- produce or process the incredible edible egg.
- 14 I'd like to share a few specific examples.
- 15 European Union officials have recently
- suggested they will not allow animal welfare
- 17 regulations to make European egg production
- 18 noncompetitive, but will act to keep imports
- 19 from other sources out of the country.
- In addition, the EU has taken recent
- 21 actions which appear to violate the zero-duty

- binding on inedible egg products negotiated
- during the Kennedy Round of the multilateral
- trade negotiations in 1967. Canada continues
- 25 to maintain restrictive tariff-rate quotas on

- 1 import eggs while operating an export system
- 2 for egg products that was identified as a
- 3 trade barrier in the U.S. Government's recent
- 4 National Trade Estimates. These U.S.
- 5 Government findings stated the domestic
- 6 Canadian price for shell eggs is maintained at
- 7 a level substantially above the world price.
- 8 At the same time, producers are assessed a
- 9 levy on all eggs sold, and a portion of the
- levy is used to subsidize the export of eggs.
- 11 This practice artificially increases Canadian
- 12 exports of egg products.
- 13 More specifically, the Canadian
- system provides some of the levy funds that
- are utilized in an industrial products pool.
- 16 The Canadian Egg Marketing Industry then uses
- 17 the pool to reduce the price of eggs. This
- special subsidy is only available for eggs
- 19 destined to be processed for export. The
- 20 United Egg Association estimates removal of
- 21 this subsidy would increase U.S. egg products

- 22 exports by some \$60 million per year.
- Mexico is another country
- 24 considering the enforcement of regulations not
- based in science which could greatly impact

1		CTV1	• .1 .
	eggs and egg products.	They may	require that
1	cees and cee products.	THEY IIIAY	require mai

- 2 refrigerated eggs sold to Mexico shall not
- 3 remain outside a refrigerator for more than
- 4 an hour and require the designation of
- 5 imported refrigerated retail eggs for
- 6 industrial use only if stores keep them at
- 7 unrefrigerated temperatures. However, their
- 8 own regulations recommend a 15-day expiration
- 9 date for unrefrigerated eggs. They are trying
- 10 to imply that sweating eggs, that is those
- exhibiting normal condensation if removed from
- 12 a cooler environment to a warmer environment,
- are a health risk, and this is not supported
- by the findings in literature. In fact, WTO
- 15 Article 5.2 says, "In assessment of risks,
- members shall take into account available
- scientific evidence, relevant processes, and
- production methods; relevant inspection;
- 19 sampling and testing methods." Mexico has
- failed to do this in this instance. Instead,
- 21 U.S. egg producers are faced with a

- transparent attempt to block egg exports to
- 23 Mexico.
- The egg industry in Iowa and the
- 25 U.S. is extremely efficient and competitive.

- 1 We support the abolishment of export
- 2 subsidies. We support the cutting of tariffs
- 3 and the phase-out of tariff-rate quotas.
- 4 Sanitary, phytosanitary, and environmental
- 5 rules should not be used as barriers to free
- 6 and open trade. All products and all policies
- 7 from all countries should be on the table at
- 8 the upcoming round.
- 9 We encourage the U.S. Government to
- 10 utilize its powers to provide free and open
- 11 access to markets throughout the world. With
- more than 95 percent of our potential
- customers living outside our borders, we are
- 14 confident egg production and processing
- industries can deliver the quality and
- 16 quantity the world desires. Thank you.
- MR. VAN GILST: Good morning. My
- name is Joel Van Gilst. I'm a third-
- 19 generation pork producer from Oskaloosa, Iowa.
- 20 I'm an officer of the Iowa Pork Producers
- 21 Association, and I appreciate the opportunity

- to appear here on behalf of the members of our
- association.
- In 1998 a total of 28.9 million head
- of hogs were slaughtered in Iowa which

- 1 includes 25.7 million marketed in Iowa and an
- 2 additional 3.2 million imported into Iowa for
- 3 slaughter. Iowa produces nearly a quarter of
- 4 the U.S. pork. According to a recent Iowa
- 5 State University study, the U.S. pork
- 6 industries supports an estimated 600,000
- 7 domestic jobs and generates more than \$64
- 8 billion in total economic activity. When one
- 9 considers pork production globally, Iowa has a
- 10 natural competitive advantage for livestock
- production. Due to the large quantity of high
- 12 quality, highly productive farmland, Iowa has
- an abundant source of feed for livestock. We
- can use natural fertilizer produced by our
- 15 livestock to reduce the amount of commercial
- 16 fertilizer needed for our crops. Other major
- 17 exporting countries are not as fortunate. In
- many cases they're experiencing environmental
- 19 challenges and other issues that drive up
- 20 their cost of production.
- The U.S. pork industry is

- benefitting from the Uruguay Round Agreement.
- 23 Since 1995 when the Uruguay Round Agreement
- went into effect, U.S. pork exports to the
- world have increased by approximately 86

1 percent in volume and 80 percent in value

- 2 terms from '94 levels. While the U.S. pork
- 3 industry's recent export performance is
- 4 impressive, it remains severely limited by
- 5 factors, such as the lack of access to many of
- 6 the world's pork markets and the unfair
- 7 subsidies provided to many of our competitors.
- 8 The Iowa Pork Producers Association
- 9 strongly supports further trade liberalization
- measures. Mr. Secretary, you yourself have
- stated the importance of exports to American
- 12 agriculture. American farmers already produce
- an abundance far in excess of domestic needs
- while global food demand is increasing.
- Even with the significant progress
- made in the Uruguay Round, tariffs on
- 17 agriculture products remain very high. The
- accelerated reduction of tariffs is a pork
- industry priority in the upcoming trade round.
- 20 U.S. agricultural tariffs that average 5
- 21 percent are dwarfed by the tariffs of other

- 22 nations that average as much as 50 percent. A
- date needs to be set by which all tariffs will
- be zero.
- 25 As a result of the Uruguay

1 Round, subsidies on agricultural exports were

- 2 reduced both in terms of quantity and
- 3 government expenditures on a product-specific
- 4 basis. While significant progress was made in
- 5 the Uruguay Round, export subsidies remain a
- 6 major problem for U.S. agriculture. The
- 7 elimination of all export subsidies is a top
- 8 priority for the pork industry. Export
- 9 subsidies transfer market share away from U.S.
- pork producers, the world's lowest-cost
- producers of pork, and give it to the European
- 12 Union and other less-efficient pork producers.
- U.S. pork producers recognize the
- 14 complexities of agricultural politics and
- acknowledge that farm programs often are
- designed to meet social as well as economic
- objectives. It is essential for the next
- trade round to accomplish much stricter
- 19 disciplines on trade-distorting domestic
- 20 support programs than was possible in the
- 21 Uruguay Round. The aggregation of commodities

- for purposes of measuring reduction
- commitments should be replaced by an agreement
- that each commodity be negotiated on its own
- 25 terms. All trade-distorting domestic supports

1	should be eliminated.
2	The Uruguay Round Agreement on
3	sanitary and phytosanitary measures requires
4	import measures intended to protect public
5	health or to control plant and animal diseases
6	to be based on science. Enforcement of the
7	strict science-based trading rules established
8	in the Agreement is critical. The pork
9	industry does not support opening the sanitary
10	and phytosanitary agreement for further
11	negotiation in the next trade round.
12	When considering country
13	priorities for the upcoming negotiations, the
14	Iowa Pork Producers would recommend focusing
15	on Japan and the EU. Greater access to the
16	Japanese pork market could provide a
17	much-needed boost to the U.S. pork industry.
18	The elimination of pork subsidies and unfair
19	trade practices by the European Union are

The EU pork market has basically

needed.

20

- been closed to the U.S. pork industry for over
- 23 ten years as the result of the EU's Third
- 24 Country Meat Directive. If U.S. pork cannot
- be marketed in the EU, the EU pork should not

- 1 be marketed in the U.S. A strong response to
- 2 the EU's treatment of U.S. pork exports is
- 3 long overdue. Pork should represent all or
- 4 the vast majority of the final retaliation
- 5 list in the USTR's action in the beef hormone
- 6 matter.
- When one considers the current
- 8 market of the commodities being produced here
- 9 in Iowa and the surrounding states, the
- 10 upcoming round of WTO negotiations is
- 11 extremely important. I'd like to thank
- 12 Secretary Judge and the other organizers of
- this session for giving me the opportunity to
- speak this morning.
- MS. SCHWARTZ: I'm going to speak
- 16 from here. I was informed that the light was
- better from this area, so I'm going to try to
- speak from here.
- 19 First of all, Secretary and panel, I
- thank you for listening to me this morning,
- and I appreciate this opportunity to appear

- here today as a Kansas farmer and as a Kansas
- 23 legislator. And so I will be speaking
- basically, though, as a Kansas farmer. I am a
- 25 partner in Pork Chop Acres, Incorporated.

1	It's a	family	corporation	with my	husband.

- 2 son, and grandsons. Our business produces and
- 3 markets 12,000 pigs a year. In addition we
- 4 own and operate approximately 3,000 acres of
- 5 corn, grain sorghum, soybeans, and wheat in
- 6 Washington County, Kansas. I'm presently
- 7 completing my fourth year in the Kansas
- 8 legislature. I serve on the House Ag and
- 9 House Environment and House Appropriations
- 10 committees in the state of Kansas.
- 11 As producers, we are currently
- 12 experiencing some of the most challenging
- times with record low commodity prices, which
- 14 you've heard about and many of you are
- experiencing as well. The fact is that
- 16 American farmers' production does far exceed
- 17 the domestic use while the global food demand
- 18 continues to increase. The future success of
- 19 our family business as well as all
- agricultural business hinges on the ability of
- 21 the U.S. to take the lead in the upcoming

22	round of	WTO	negotiations	

- Due to the abundant supply of grain
- sorghum for livestock, mild climate, and close
- 25 proximity to Mexico and Central America, the

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- 2 area for the pork industry. In fact, I was
- 3 visiting with Kansas state economist this last
- 4 week, Gary Finchbau. He suggested that Mexico
- 5 will become our number one export country for
- 6 the United States within the next ten years.
- 7 Current plans are in place today to
- 8 build a new pork packing plant in Kansas, so
- 9 you can tell what's happening with the state.
- 10 Even given the fact that pork producers have
- 11 experienced very low prices, in fact probably
- the lowest in 50 years, \$211 million was
- 13 generated from the hog industry and from hog
- 14 exports from Kansas in 1998. These declining
- prices directly reflect unfair subsidies and
- 16 restricted access to many competing markets.
- For U.S. pork producers such as our
- 18 family to prosper, further liberalization is
- 19 imperative. While the U.S. pork industry has
- seen pork exports increase 86 percent in
- volume since Uruguay, the last round of

- agreement in 1994, we are still at a
- 23 disadvantage as a result of unfair subsidies
- and market access. We must eliminate all
- 25 exports subsidies. Export subsidies transfer

1 market share away from us and give the

- 2 European Union and less efficient pork
- 3 producers an advantage.
- 4 We need to set all tariff levels at
- 5 zero. While U.S. agriculture tariffs average
- 6 5 percent, other nations impose tariffs as
- 7 high as 50 percent. It's impossible to
- 8 compete in international markets at this type
- 9 of disadvantage.
- 10 Commodities need to be negotiated
- on an individual basis. When measuring
- reduction commitments, each commodity needs to
- be negotiated on its own terms in the next
- trade round. Furthermore, we need access to
- all markets. It is unfair to the United
- 16 States' producer to not have access, and this
- has been pointed out before that while EU pork
- is exported to the United States, the EU
- 19 country markets have been closed for the past
- 20 ten years to pork producers.
- 21 Kansas has already benefitted for a

- 22 number of agricultural agreements. There's
- still much to be done. As a pork producer, I
- 24 understand the importance of exports to the
- pork industry. As a Kansas legislator, I

- 1 recognize the increasing importance of exports
- 2 to Kansas agriculture and statewide economy.
- 3 Since 1991 the state's reliance on
- 4 agricultural exports has risen from 26 to 29
- 5 percent. If Kansas farmers and ranchers and
- 6 food processors are to compete successfully
- 7 for export opportunities in the 21st Century,
- 8 they need fair trade and fair access to global
- 9 growing markets. We can compete with EU
- farmers, but we cannot compete with the EU
- 11 government and other governments.
- When barriers are reduced, there
- will be losers and there will be winners. It
- will be necessary to compensate the losers.
- 15 In the end, I truly believe that free trade
- will mean a higher standard of living for
- everyone. I wanted to thank you for this
- 18 opportunity to speak.
- 19 DR. GORLEY: Greetings and welcome
- 20 to the great state of Iowa. I want to thank
- 21 Secretary Glickman, Senator Grassley,

- 22 Congressman Boswell, and the State Secretaries
- of Agriculture, other distinguished guests for
- your time and willingness to hear my comments.
- 25 My name is Dr. Dennis Gorley, and I'm a

- 1 veterinarian from Waukon, Iowa. My company is
- 2 Elite Genetics. We specialize in reproductive
- 3 technologies. We were one of the world's
- 4 largest depositors of ovine genetics, and our
- 5 clients consist of 4,000 of the best sheep
- 6 producers across the United States.
- 7 The U.S. sheep industry today is at
- 8 a critical crossroads in its fight for
- 9 existence going into the next millennium. The
- industry has over 75,000 producers in which
- over 22 percent are seed stock producers
- raising 48 different breeds of sheep. With
- this high number of seed stock producers, it
- is extremely competitive and maintains a large
- 15 wealth of genetics. However, it has been
- 16 difficult to compete due to the inability of
- the U.S. industry to access world markets and
- the ability to gain access to these markets
- 19 effectively as our competitors do. I am aware
- of the various overtures the USDA and the
- 21 Clinton Administration have done.

22	The mandate of the Section 201 Trade
23	Action that showed that the U.S. sheep
24	industry has been seriously affected is
25	needed. The support and actions must be

1 established from this gives the industry three

- 2 to four years to enact positive change and
- 3 effort. According to information supplied
- 4 from New Zealand, more than \$65 million is
- 5 used in the New Zealand sheep industry for
- 6 promotion and research, a full 16 percent of
- 7 which comes directly from the backs of sheep.
- 8 We must be able to access this action
- 9 financially to develop more competitive means
- of global marketing and the ability to trade
- 11 with other countries.
- 12 As technologies continue to advance
- our lives, business structure and marketing to
- easier global access, our well-being as U.S.
- sheep producers, as well as any
- sheep-producing country around the world is
- essential to have the ability to export sheep
- and sheep products. The major issue that
- inhibits this ability to compete in the world
- 20 market for the sheep industry is health
- 21 protocols. We are not allowed to compete on

- an equal level by many countries that do not
- recognize the march of science due to the
- 24 effects this recognition would have on their
- own sheep producers and their own marketplace.

1	They	refuse to	acknow	ledge	science	in	these
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- 2 issues. Globally the United States has to
- 3 initiate this action repeatedly to be able to
- 4 export semen or live animals with each and
- 5 every country. That takes months if not
- 6 years. That obviously inhibits economic
- 7 growth.
- 8 The best example of this is the
- 9 disease know as scrapie. Research has
- 10 recognized several new scientifically proven
- 11 ways to control and eventually eradicate the
- disease including the first live animal test.
- 13 Secretary Glickman announced the existence of
- 14 this test last summer that can now identify
- scrapie in live animals. Scrapie-infected
- sheep have been scientifically shown not to be
- 17 a cause of developing or spreading BSE to
- 18 cattle through contact or oral ingestion. The
- disease has been shown not to be able to be
- 20 transmitted through the use of cryopreserved
- or frozen sheep semen. The United States is

- the only country in the world with a
- 23 surveillance program and a voluntary scrapie
- 24 certification program. Such countries as
- 25 China and Brazil refuse to acknowledge these

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- 2 Another issue to the U.S. sheep
- 3 industry is the negotiation of export and
- 4 import issues with potential countries as part
- 5 of the livestock industry negotiation team.
- 6 Oftentimes we must negotiate from an industry
- 7 level up to APHIS which does not allow it to
- 8 be an agricultural agenda issue. The sheep
- 9 industry is a very important aspect of the
- 10 livestock sector. When negotiating trade
- policies and issues with other nations, this
- is a must.
- 13 A further issue, the sheep industry
- 14 has had ineffective support in certain regions
- of the world, Latin America for example, for
- the U.S. structure of health protocol
- development negotiations at the APHIS level.
- 18 Such examples as exporting just 25 units of
- sheep semen to Barbados is taking months and
- 20 months, and it is their agricultural sector
- 21 requesting the importation or the shipment

- of 500 sheep to Chile that's stalled for six
- 23 months because of ineffective action.
- 24 This level of negotiations needs to
- 25 have an aggressive stance from the U.S. side

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ı	annlying	science	and	objective	decisions
ı	apprying	SCICILCE	and	Objective	uccisions

- 2 using risk assessment rather than using the
- 3 most ideal subjective model that gives zero
- 4 tolerance. The latter seems to be the current
- 5 importing and exporting stance of the USDA
- 6 APHIS that allows other exporting countries
- 7 such an advantage with little or no risk to
- 8 their sheep industry. The U.S. sheep industry
- 9 needs USDA to recognize its own work, for
- 10 example, the issue of scrapie.
- Such an action was the effective
- 12 negotiations of the development of sheep
- exports with Mexico in 1997 and 1998 in
- which APHIS negotiated and played a major
- part. From the peak of our exports in 1993,
- approximately 830,000 head, live sheep exports
- fell to 280,000 in 1997 and now have fallen
- 18 even more dramatically. Major sheep exporting
- 19 countries such as Canada, Latin America, South
- 20 America may export sheep to Mexico just as
- 21 the United States did prior to the summer

- of 1998 even with the same sheep health
- status as the U.S.
- Finally and importantly, according
- 25 to estimates of the U.S. Livestock Genetics

1 Export and the American Sheep Industry

- 2 Association, these actions cost the industry
- 3 \$3 to 7 million per year. This action has
- 4 reportedly been a \$35 to 40 million additive
- 5 lost to the United States sheep industry.
- 6 I stand ready to visit with you
- 7 about any questions you have. The sheep
- 8 industry needs your help with these issues to
- 9 be able to compete on a worldwide basis. The
- 10 U.S. Sheep Seed Stock Alliance has information
- 11 that having access to simply 1 percent of the
- seed stock flocks worldwide, the world
- breeding sheep market as it is known today
- would double the current demand and sales of
- semen, embryos, and live animals to U.S. Seed
- stock producers. Thank you again for your
- 17 time.
- MR. BLOUIN: I would invite our
- 19 listening panel now to make any appropriate
- 20 comments, direct questions with specific
- 21 speakers, or anything else that you choose to

- 22 do.
- 23 SECRETARY GLICKMAN: I'd like to
- 24 make a couple comments to Dennis. I will
- 25 follow through on your comments about the

1 issues. You are aware, of course, that the

- 2 President did announce very significant trade
- 3 relief pursuant to Section 201, and that is
- 4 accompanied by a directive to me and to others
- 5 in our government to purchase more lamb for
- 6 our commodity programs and to engage in a
- 7 program where he will put significant
- 8 additional money, so hopefully that will be of
- 9 some significant help in connection with what
- 10 you're talking about.
- On the pork thing, Tim Galvin -- I
- don't know if Tim is here or not -- but
- anyway, it's an interesting phenomena. Pork
- is one of the success stories in terms of the
- volume of exports. It's moving up. Pork
- demand is up in this country. Pork demand is
- 17 up in the world. The value of our exports, of
- course, with price is not, but we're
- 19 seeing some positive signs there and, of
- 20 course, we signed an agreement basically with
- 21 the Koreans for a billion dollars worth of

- credits, GSM credits, and pork remains a big
- part of that as well. One of the interesting
- things when we look at all these figures
- 25 during the last time it showed that the

1 reduction wasn't as great. It's a fascinating

- 2 thing. The current reduction was fairly
- 3 significant among smaller producers but not
- 4 among larger producers. And it speaks to the
- 5 complexity of the pork issue as it relates to
- 6 the structure of agriculture and the changing
- 7 nature of the pork industry. It's also true
- 8 in the other aspects of livestock as well.
- 9 How we deal with issues of supply and how the
- 10 livestock goes through the national order of
- 11 the marketplace when the structure is no
- longer based on smaller to medium-sized
- operations (inaudible) but most of the
- animals are from the larger scale operations.
- 15 It's a real challenge for all of us as we deal
- with a lot of these export problems as dealing
- with a livestock industry which is much more
- 18 concentrated than it used to be. And we need
- 19 to work with you to continue on this kind of
- 20 problem.
- 21 AMBASSADOR SCHER: Let me make one

- 22 comment. One of the interesting things I find
- as a running theme through all of the comments
- was the SBS, the science issues. And what I'd
- be interested in getting feedback from this

1	panel	and	to	give	to	other	panel	ls, v	/hat	we	are
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- 2 seeing is that tariffs are coming down both
- 3 through agreements, and NAFTA governments are
- 4 reforming their (inaudible), the countries that
- 5 want to keep their markets closed and keep out
- 6 our exports and keep out other exports are
- 7 turning to science as sort of a trade barrier
- 8 of choice to keep exports out. And one of the
- 9 dilemmas that we are facing in these
- 10 negotiations and we are doing a lot of
- 11 computations on right now is how can we
- ratchet up the enforcement of scientific
- standards. We don't want to change the
- 14 agreement. As a couple people said, don't
- re-open the agreement, and I think generally
- we would agree with that. I think what we
- will see is if we re-open the agreement, other
- 18 countries will want to weaken it. We've heard
- 19 from Europe about the consumer choice
- 20 provision in the SBS agreement. I'm not
- 21 exactly sure how that will work, if you take a

- pole and if a certain amount of consumers
- didn't want the product, then you can find a
- scientific barrier. But one of the things we
- 25 have to deal with is how do we actually

- 1 increase enforcement of if. We've got the
- 2 case law (inaudible) or the case against Japan
- 3 on a variety of testing, all goods precedence
- 4 for the SBS agreement. But what we're
- 5 struggling with and what we need your input on
- 6 is how do you think we can do a more effective
- 7 job in ensuring that countries abide more
- 8 strictly to the terms of the SBS agreement and
- 9 not let politics drive what should be
- 10 scientific regulatory decisions.
- MS. SCHWARTZ: I can't answer that.
- but I have a question and then maybe a
- 13 suggestion. Is there a scientific -- a
- universal scientific panel? There is?
- 15 AMBASSADOR SCHER: Well, there are
- 16 international scientific products. There's
- 17 Codex (phonetic), there's the World Health
- 18 Organization. Those are international
- scientific bodies who review these, and those
- are -- for example, the hormone case, the WTO
- 21 panel relied on both Codex and the World

- Health Organization in determining that there
- was no scientific standard for the foreign
- EU's ban on beef.
- MS. SCHWARTZ: Which makes sense to

1	stand	by	it.	They	have	to	stand	by	those

- decisions, I would think. I think timing is a
- 3 big thing, and I observe -- it seems like the
- 4 timing of a recent resolution and this doesn't
- 5 happen all the time (inaudible) and that's my
- 6 question.
- 7 AMBASSADOR SCHER: I don't want to
- 8 monopolize the time, but one of the
- 9 interesting dilemmas we have both in terms of
- 10 the sort of international standards as well as
- 11 the timing is that we have traditionally in
- the United States as negotiators, we've been
- more concerned about the impacts that those
- 14 have on us, and Secretary Glickman is the
- 15 regulator of the FDA. We want to ensure that
- we can impose the highest possible standards
- of food safety in this country, not
- 18 necessarily in the national standards, but in
- some cases if there's a scientific basis even
- 20 higher. We've also wanted to ensure that if
- 21 decisions come down against us when/if we lose

- cases, which luckily we're not. We're winning
- far more than we're losing, but if we lose
- cases, we don't want to have to change our
- 25 laws too quickly. We hear a lot from many

1 members of Congress, you know, they have	l	ey nave i	ou know, they have to
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- 2 change the laws, the regulators that have to
- 3 change regulations, that they don't want the
- 4 WTO in Geneva telling our Congress or telling
- 5 our regulators to change their laws too
- 6 quickly. But we're finding the shoe is much
- 7 more on the other foot, and our effort is much
- 8 more focused on getting other countries to
- 9 change their rules, and so it's a dilemma.
- 10 It's one I think we're going to have to really
- get a lot of feedback on over the next few
- months as we prepare for these negotiations.
- 13 MR. VINCHATTLE: (The following
- 14 comment was inaudible to the reporter.)
- 15 SECRETARY GLICKMAN: You talk about
- 16 Mexico. You know, we want to export our
- products, but we also have to recognize that
- in an open world, it has to go both ways.
- 19 You just can't sell only. And I think of
- 20 the situation a couple years ago where it had
- 21 been 75 years since Mexico avocados were

- 22 allowed in the United States. And you talk
- about universal science. The U.S. avocado
- 24 industry had priorities in science, and they
- 25 came up with different perspectives than many

- 1 other scientists had come up with. But
- 2 we made a decision that under certain
- 3 circumstances, Mexican avocados could come in

- 4 the United States because we used what we
- 5 thought was the best science possible. One of
- 6 the reasons why we did that is one, because
- 7 the science was real, but the other one is if
- 8 we played the game by the same rules everybody
- 9 else played the game, nothing would ever move
- in any of the markets. There had to be some
- 11 credibility to the U.S.'s position. Our eggs
- 12 could then go into their markets or our beef
- could go into their markets. That's why it's
- so critical. These aren't abstract problems.
- 15 It's so critical to have a uniform set of
- rules and everybody plays by those rules and
- they have to be based on good sound science.
- 18 MR. SAUNDERS: I've got a
- 19 question. We heard from Congressman Boswell
- and Senator Grassley earlier about the overall
- affects of global trade, and within our U.S.

- 22 Congress there's not always agreement on this.
- 23 And what I'd ask you, what are you doing to
- educate your members, whether it's members of
- an organization; Sharon, your farmers in

- 1 Kansas; or Dr. Gorley, your clients. What are
- 2 you doing or is there general agreement,
- 3 consensus that global trade is essential for
- 4 agriculture in your sector? And then
- 5 secondly, whether there is a consensus or not,
- 6 what are you doing to educate your members on
- 7 the importance of this and communicating with
- 8 their elected officials?
- 9 DR. GORLEY: The sheep industry
- 10 has kind of made two points I want to make
- out. With the WHO, with the recognition that
- they're going to use health protocol and
- health standards, they're going to need some
- 14 type of enforcement from that because of like
- in China, they can recognize, like you said
- before, all the things that tell you what
- 17 science can do for a certain disease, and
- then, of course, like I stated before, it goes
- 19 from political to a barrier that they just
- don't see them all of a sudden anymore. So
- 21 that will be interesting to see in the WHO and

- then have the WTO have some type of ability to
- be able to recognize or help enforce some of
- those actions.
- To John, as far as the first thing

1	is	what's	verv	interesting	is	that	the

- 2 United States in general has not been able to
- 3 compete with Australia, New Zealand in the
- 4 past just because of the dollar investment
- 5 those countries put into their export
- 6 industries. Those islands down there, the
- 7 Oceanic countries, they export almost 94
- 8 percent of all their products. So they're
- 9 experts. When you show up in Stavropol,
- Russia, the Australians that have been there
- 11 three years before greet you at the center and
- tell you where to go and where not to drink
- the beer or vodka. So these guys are experts
- 14 within their fields. As far as being able to
- get to the members, I think there's been new
- alliances, the United States Seed Stock
- 17 Alliance which now has that 22 percent of
- their industry that it does get out to them.
- 19 It shows a wealth of potential. One small
- area of success, for example, is in Mexico
- 21 where we had a group of clients take some

- semen down, and it was a \$250,000 sale of
- semen just for these type of clients. So with
- the ability of the access of the Internet and
- a few other things like that, I think you're

- 1 going to get a wealth of potential because the
- 2 U.S. has not been there and now Chile doesn't
- 3 like us and a few other ones. You know our
- 4 presence is being felt because they're talking
- 5 about us.
- 6 MS. SCHWARTZ: (The beginning
- 7 comment was inaudible to the reporter.)
- 8 I know the fueling importance of trade, as far
- 9 as how the legislature in Kansas and
- 10 legislators, how they are -- this information,
- I would say that that's probably very limited.
- 12 Unless someone as a legislator gets up and
- talks about the issue, that it is not a point
- to the forefront like it should be, and it's
- very important that Kansas is already
- 16 recognizing what's happening with agriculture,
- and we can't say that this is what's happening
- 18 (inaudible) and I've seen it happen. And I
- 19 would like to say and would generate a good
- 20 guess in the topic of agriculture (inaudible)
- and that's wait and see down the road and if

- that's what's happening. So we need to speak
- 23 up. We really truly need to speak up.
- MR. BLOUIN: I want to thank you all
- for our first rounds. It's been very helpful.

- 1 We now have our audience response or comments
- 2 to add as well. We have two microphones, one
- 3 on each side, and my list says we have six
- 4 folks who are each going to talk for 3
- 5 minutes. I would like to have Representative
- 6 Norman Mundie, wherever you are, on one side
- 7 or the other, and on the opposite side Linus
- 8 Solberg, and behind Representative Mundie will
- 9 be Chris Peterson. Over here Ralph Duxbury.
- 10 And then over here we'll have Ted Winters and
- then Don Hoogestraat.
- 12 AUDIENCE MEMBER: Mr. Speaker, would
- it be possible for Mr. Linus Solberg to sit
- down at one of the tables and relax and
- read his stuff that he has to say and all the
- other speakers. There's plenty of room there.
- 17 I think the bottom line is, if we would
- 18 respect those farmers out here and give them
- 19 time to relax and say what they got to say.
- MR. BLOUIN: Well, let's try it from
- 21 the microphone in the arrangement that we have.

22	AUDIENCE MEMBER: I'm going to be
23	one of the speakers, and I'm not going to
24	juggle that microphone with my stuff.
25	MR. BLOUIN: Well, I think the young

1 folks who are there holding the mikes are

- 2 going to hold them so you don't have to
- 3 juggle.
- 4 AUDIENCE MEMBER: I think there
- 5 needs to be respect up there at the table.
- 6 MR. BLOUIN: Well, let's start it
- 7 this way and see how it works a little bit.
- 8 Representative Norman Mundie, you're on.
- 9 Linus Solberg. And if you'll hold the
- microphone for him, please, we can go from
- 11 there. Linus, if you want to come towards the
- 12 middle of the --
- 13 AUDIENCE MEMBER: Let him go up and
- sit at the table where he's got some light.
- MR. SOLBERG: This will take 4
- 16 minutes.
- MR. BLOUIN: Let's go over to that
- side, and you've got 3 minutes, and I'm going
- to cut you off in 3.
- 20 AUDIENCE MEMBER: Give them hell,
- 21 Linus.

- MR. SOLBERG: Ladies and gentlemen,
- thank you for allowing me to speak here today.
- 24 My name is Linus Solberg, and I'm a pork
- producer and farmer from Cylinder, Iowa. I

- 1 want to thank you for holding these meetings
- 2 across the United States and to finally
- 3 listening to some actual farmers. I'm not
- 4 sure how serious you are about solving the
- 5 world trade problems of farmers when one
- 6 multinational corporation sits on your right
- 7 hand and another at your left at the
- 8 negotiation table. Family farmers like me are
- 9 given too little attention when decisions are
- being made about trade policy, but I will do
- my best in the next 3 minutes to give you a
- sense of what real farmers want and need from
- 13 you.
- I will start by asking a question.
- 15 What is a customer? To me a customer is the
- 16 most important friend, whether it's a nation
- or a person. Customers are not dependent on
- us; we are dependent on them. Customers
- should not be forced to take our surpluses
- 20 just because we're unable to create our own
- 21 fair food system. I believe our shortsighted

- 22 efforts to force genetically-modified crops
- or hormone-treated beef down the throats of
- other nations will jeopardize our success in
- world trade and will benefit most the

l corporate clan that puts farmers like m	e out
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- 2 of business. We don't do our trading partners
- a favor by selling them our products. They do
- 4 us a favor by giving us the opportunity to
- 5 sell to them.
- 6 Every giant seed and chemical
- 7 company should be held accountable for
- 8 overcharging farmers and threatening our
- 9 export markets. Seed companies that insist on
- marketing seed not already approved by a
- 11 foreign country's government deserve the
- suspicion they receive. We already know that
- 13 BT corn can kill Monarch butterflies. Who is
- doing research on the risks resulting from
- plowing BT back into our soils and the
- possible loss of microorganisms?
- 17 I am not against exporting
- 18 commodities. We need more trade. But we need
- 19 fair trade, not more bullying by U.S.
- 20 corporations that want to force other
- 21 countries to accept the commodity surpluses

- created by the use of genetically-modified
- organisms and growth hormones. Our current
- trade policy helps Monsanto, Dupont, Cargill,
- and ADM who are dependent on increasing

1	exports	at all	costs.	But fami	ly	farmers	like
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- 2 me gain no economic benefit from
- 3 overproduction through the manipulation of
- 4 genes. That benefits only those who do the
- 5 manipulating. In fact, farmers lose. Last
- 6 year U.S. corn exports in Europe fell by over
- 7 \$500 million because Europeans don't want our
- 8 biotech corn. We cannot jeopardize millions
- 9 of dollars worth of trade because corporations
- want to push GMOs on foreign countries.
- 11 If you listen to our presidential
- 12 candidates and to our commodity lobbyists, all
- 13 you'll hear is that we need to get tough on
- trade talks, open new doors, reduce tariffs,
- 15 force the acceptance of our scientific
- research, and demand an end to subsidies. But
- we enter into trade talks with other countries
- to help all parties involved, not to squeeze
- 19 out our farmers or their farmers or to benefit
- 20 the greed of the corporate clan. Corporations
- 21 must not be allowed to tell our politicians

- how to run our government.
- Federal Reserve Chairman Alan
- 24 Greenspan recently told Harvard University
- graduates to shun greed and to put a sense

	1	of soc	ial jus	tice int	o their	endeavors.	He
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- 2 said, if we succeed in opening up
- 3 opportunities for everyone, our national
- 4 affluence will almost surely become more
- 5 widespread. And even more important is that
- 6 all Americans believe they are part of a
- 7 system they perceive as fair and worthy of
- 8 support. I say that Mr. Greenspan had better
- 9 give that speech to the CEOs of corporations
- and commodity organizations to our trade
- 11 negotiators.
- 12 I'm confident that many family
- farmers like me are finding it more and more
- 14 difficult to believe that we are part of an
- economic system that is fair and worthy of our
- 16 support.
- We don't need more trade agreements
- 18 where half the pigs in Canada can come into
- 19 the United States to depress our pork prices.
- 20 Likewise, we don't need more trade agreements
- 21 that permit U.S. corporations to exploit the

- 22 poverty of Mexicans or Brazilians by paying
- them little to nothing to produce food. We
- pretend that we're a Christian nation of the
- New World, but it appears as though the

	1	multinational	corporations	have little
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2 understanding of what love, respect, and

- 3 esteem of our fellow man really means.
- 4 This is my last page. International
- 5 trade is a complex issue with clearly high
- 6 stakes, considering the \$200 billion trade
- 7 deficit we had last year. But I would offer
- 8 four possible responses to the problems.
- 9 First, when a country reaches some level of
- trade advantage over the United States, a
- surcharge could be added to counter that
- 12 advantage. Second, we could use the
- 13 Agricultural Trade Act written in 1978 to
- provide guaranteed commercial loans to foreign
- 15 countries. Third, we should ensure that
- 16 family farmers receive their fair share of the
- 17 consumer and export dollars. Fourth and
- probably most important, we should provide
- money and other forms of support to educate
- and provide opportunities for people in other
- 21 countries so they can support themselves and

- have the money to buy our products.
- Ladies and gentlemen, customers
- are not cold statistics. They are countries
- and people with their own national interests.

l hay have cocial economic environme	ntal 4	and
They have social, economic, environme	man, e	anu

- 2 health concerns that are just as valid to them
- 3 as ours are to us. A customer is not someone
- 4 with whom we should try to match wits. On the
- 5 contrary, the most successful businesses are
- 6 those that remember the old adage that the
- 7 customer is always right. Thank you for your
- 8 time.
- 9 SENATOR KLOUCEK: I will be a little
- 10 briefer than Linus. I am State Senator Frank
- 11 Kloucek from South Dakota. I ask that you
- 12 consider the following in your upcoming
- 13 Seattle WTO talks. Country of origin meat
- labeling must be supported for the good of our
- 15 nation and her consumers, number one. Number
- 16 two, Lee Swenson, National Farmers Union
- 17 President, must be a lead negotiator for the
- 18 United States. His commonsense knowledge on
- 19 this issue and his support for family farm and
- 20 rich agriculture is imperative. We need him.
- 21 Independent family farmers and

- ranchers must have 51 percent voting strength
- for the United States. GMOs must be regulated
- 24 more closely and not allowed to hurt our trade
- 25 efforts. Companies that have so-called patent

1	rights	and	technolo	ogy fees	for	their	seed	must
-		uii u	COCILITOR	, icc	101	ULICII	5000	IIIGO

- 2 not be allowed to dominate these talks or
- 3 world marketing. They should not have any
- 4 representation at these talks unless they have
- 5 signed agreements to immediately end patent
- 6 rights and tech fees in our country and
- 7 worldwide.
- 8 Bst, Roundup ready, BTS hormone
- 9 enhancers and all new technology must come
- 10 under closer scrutiny for human food safety,
- animal, plant safety and long-term effects of
- these products. And make sure what they say
- they are is what they really are. We must
- never -- and I repeat never -- lower our U.S.
- standard of living, safety, and integrity when
- it comes to food production.
- Number eight, all beef, pork, and
- 18 lamb entering this country must have improved
- 19 tracking and inspection standards, not only
- for our safety, but for the safety of all
- 21 America.

22	Number nine, all grains entering this
23	country must pass a means test comparing
24	tariffs, embargoes, and costs from the
25	exporting country to ours.

1	And number ten, the agriculture
2	trade issue should be the top priority of our
3	negotiators at these talks because the
4	economic future of our independent producers
5	is already in jeopardy of a total meltdown.
6	Mr. Secretary, members of the
7	committee, I ask that you consider not just
8	fair trade, but free trade. We need economic
9	justification and not just sound science, but
10	sound economic science for all the issues that
11	you are to agree to in the Seattle talks. And
12	we are in jeopardy out there, ladies and
13	gentlemen. The corporate meltdown, the
14	corporate takeover of agriculture is real.
15	The corporate takeover of world agriculture is
16	real. We can talk all we want about free
17	trade, but until our family farm producers
18	have a fair representation at the table
19	worldwide of all countries, we are going to be
20	in dire consequences for the future of food
21	production in the world. Thank you.

- MR. BLOUIN: Mr. Peterson, it's your
- turn.
- MR. PETERSON: Good morning. I'm a
- 25 family farmer from Clear Lake. My teenage son

	1	and	daughter	drove a	a semi i	load of	hogs so
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2 could be down here today. Have you ever had

- 3 the fear of dying in your sleep? This is
- 4 exactly what's happening to our own government
- 5 which is being exploited by endorsing a
- 6 corporate-inspired farm policy called Freedom
- 7 to Farm. The corporations have now began
- 8 openly challenging the power of our own
- 9 government. If successful, the concentration
- of power and wealth will not only control our
- own country, but the world. We will have a
- 12 global economy and government.
- With corporate power in control of
- our own government, we will really be able to
- 15 cut programs and save money across the board.
- 16 Why, we can even get rid of the USDA, cut way
- back on the Justice Department, and get rid of
- the trade officers. With a handful of
- 19 corporations running the country, there will
- be no need for regulatory departments. After
- all this, maybe the pinnacle of wealth, the

- 22 compassionate conservatives can take care of
- the rest of us.
- Government, commodity groups, farm
- organizations, and co-ops are ignoring the

- 1 problems, causes, and facts. Why? Is this
- 2 just plain ignorance, greed, or constant
- 3 brainwashing by corporations on all parties
- 4 concerned which is passed on down through the
- 5 ranks?
- We as farmers will become parasites
- 7 of a corporate-controlled agricultural system.
- 8 We will become tenants of our own farms. We,
- 9 with ever-lessening income of contract
- 10 farming, will become modern slaves. Today we
- 11 have thousands of family farmers staring
- 12 Armageddon in the face. With every commodity
- losing money, we are only producing ourselves
- to death while at the same time the
- 15 corporations enjoy record earnings with an
- 16 ever-increasing pace of controlling production
- 17 agriculture. An increasing number of
- 18 policymakers, true farm organizations, and
- 19 family farmers are attempting to bring the
- 20 government out of its deep sleep. I, as a
- 21 family farmer, will pursue this for as long as

- it takes.
- I ask all of you within your
- power to question and challenge every move of
- our government, the corporations, and all

1	these	so-called	farmer	member	organizations.
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- We need to work towards a sustainable,
- 3 independent, secure, and profitable family
- 4 farm systems which will ensure food safety and
- 5 be environmentally sound for generations.
- 6 Some very important steps. Get rid
- 7 of the corporate monsters called Freedom to
- 8 Farm and let's enforce Antitrust laws for a
- 9 change.
- 10 At the present time we have an ag
- 11 trade policy that benefits corporations, not
- 12 family farmers. Let's change it. Let us
- become partners again. Thank you.
- MR. BLOUIN: Ralph Duxbury?
- MR. DUXBURY: Thank you,
- 16 Mr. Chairman, prestigious members of the
- panel, and the audience here and the Chair. I
- will probably appreciably keep this short
- because what I'm going to say has been said
- and is probably going to be said again. But
- 21 I'm a long-time farmer, a livestock man from

- the state of South Dakota. I was born in the
- 23 '20s in a similar time to this when the
- economy was booming, the stock market was
- smoking. We lost our family farm in the '30s.

1	We fought tw	vo world wars.	We killed our

2 cattle and pigs and buried them. We recovered

- 3 to the point we were in about 1930 to 1960.
- 4 Here we are again. The gentleman mentioned
- 5 that we need to take a long-term look at that.
- 6 How long have we got to look? I have a couple
- 7 questions here. In the interest of
- 8 international trade, where do the benefits
- 9 flow? It's important to me as a producer that
- they flow back here in the Midwest where we
- 11 need them, not to Minneapolis or New York or
- the offices of Cargill or ConAgra. Is it the
- intent of global trade to transfer the assets
- 14 to other entities leaving present producers to
- serve as janitors and doorkeepers, in other
- words, hauling manure? I'll read you my short
- statement here, and then I will thank you.
- Thank you for the opportunity to
- 19 testify. Presently in South Dakota we are
- 20 involved in a hardball battle to maintain a
- 21 competitive and open marketing system.

- 22 Packers and corporate conglomerates are trying
- 23 to dominate production and marketing of our
- 24 livestock and grain products. Market access
- 25 is being restricted. Predatory pricing and

1 contract arrangements are a source of

2 controversy. Transportation monopolies impact

- 3 our ability to move our crops to market.
- 4 Regional cooperatives are using member equity
- 5 to engage in competition with their own
- 6 patrons in production agriculture.
- 7 Certain commodity groups and farm
- 8 organizations no longer represent the
- 9 interests of a large portion on their
- 10 membership yet continue to collect and expend
- 11 mandatory check-off funds generated by these
- 12 producers. Certainly the demand for the
- products of our agriculture in the world trade
- are a positive in working through these
- problems. However, if trade agreements are
- dominated by the demands of worldwide cartels
- 17 that are allowed to produce and market at the
- 18 expense of independent agriculture and in some
- 19 cases even moving production and processing to
- 20 foreign countries, we will destroy the very
- 21 basis that has made U.S. agriculture the power

- base and wonder of the world. Thank you.
- MR. BLOUIN: Representative Ted
- 24 Winter.
- 25 REPRESENTATIVE WINTER: I'd like to

	1	thank the	U.S.	trade	represen	tatives	fo
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2 coming out to the Midwest again. You were in

- 3 Minneapolis/St. Paul about a month ago and we
- 4 had a chance to visit with you a little bit
- 5 then and I had a chance to talk to people back
- 6 in our area, in our districts about what's
- 7 going on. I'd like to thank Secretary for
- 8 helping to put it together down here. In the
- 9 state of Iowa it's very important to the
- people who live in these communities to know
- that somebody is going to listen, to listen to
- their hearts and to the value of what's going
- on with them. Their operations are a part it.
- 14 If we don't do that, if we don't give the
- people of our communities a chance to come out
- of their homes and listen to each other and
- work together on world trade issues, on
- 18 foreign policy issues, they have no venue for
- any kind of a chance to make a difference.
- And being a trade representative,
- 21 it's kind of like being a salesman. We need

- 22 top-notch salesmen working for us as our trade
- 23 representatives. We need to make sure that
- 24 they put together the right package that moves
- our product, and if it means that we've got to

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l give up some of what we believe is	s miiportam

- 2 sound science, I think we need to do that. If
- 3 they don't want to buy hormone beef, a good
- 4 salesman wouldn't sell them something they
- 5 don't want to buy. And they wouldn't try to
- 6 force it down their throats by putting a
- 7 hundred and some million dollars more
- 8 sanctions against those countries because they
- 9 don't want to buy it.
- We have to look at what we do with
- our international trade rules and regulations
- in a way that we can sell as much as possible.
- 13 And if we don't do that, first and foremost,
- we set more barriers up ahead of us to
- actually get anything done, and anybody that's
- in the chamber of commerce organization,
- anybody that runs a business in any town in
- the city knows that if you don't sell what the
- 19 person wants and put the right kind of package
- 20 on it and market it to them, they usually
- 21 don't buy it. They buy it from somebody else.

- 22 So we've got to be smart salesmen, number one,
- and be the best salesmen we can and be the
- best trade organizers and representatives in
- that area as possible.

1	I think one of the things that we
2	have to look at when you look at trade
3	representatives and dealing with other
4	countries and the world is inventory. Farmers
5	have more inventory that they can sell today,
6	and therefore they're getting beat in the
7	marketplace every day with their
8	overproduction. The world has surpluses. If
9	you look at what was going on within the
10	screen that showed the slides of what was
11	happening, the world is producing more too.
12	We need to have some way that we can
13	look at a federal farm policy in this country
14	that actually looks at inventories that are
15	usable domestically and marketable in the
16	world. And if you can't market it in the
17	world, why produce it? It's stupid. It's
18	just plain dumb.
19	In looking at who is out there,
20	farmers can produce more than anybody in the
21	world in this country. They can today. We

- just have to make some way, some sense to look
- at the federal farm policy of this country and
- deal with the inventories that are part of
- 25 that federal farm policy and look at what we

1	can do	and 1	how	much	we	can	sell.	Ι	mean,	and
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- 2 balance that out for our farm families. That
- 3 would be the most important thing that you
- 4 could, as trade representatives, take to both
- 5 sides. Work with the federal government to
- 6 manage the inventory and help with the
- 7 inventory and look at what you could sell
- 8 (inaudible). I mean, help our farmers be able
- 9 to move their products. It's going to take to
- 10 2004 now before anything is done in this next
- round, right? So between now and the next
- 12 five years, my neighbors and myself and the
- people that live around my district, I mean,
- they're not going to be here if we don't fix
- this before five years from now. So it's good
- to be here. We need to be good salesmen. We
- 17 need to make sure that things work right, but
- we've got to fix the inventory side of what's
- 19 going on too along with the rest of it and try
- 20 to manage both of them and look at what we can
- sell and how much we can sell and then be good

- salesmen.
- MR. BLOUIN: Our last speaker is
- 24 Donald Hoogestraat.
- MR. HOOGESTRAAT: I certainly wish

- 1 to thank you for the opportunity to address
- 2 this group, and I will be short and brief and
- 3 sweet and to the point. Maybe not the sweet.
- 4 I guess if I look back and I look at different
- 5 situations, I have enjoyed some very good
- 6 years in the pork industry. Right now it
- 7 isn't a washout; it's below that. I am
- 8 retired; my son is running the operation. He
- 9 has sold hogs for the last 11 months at a loss
- 10 except for four straight truckloads. He said
- 11 to me the other day, I can't keep going, Dad.
- 12 I said, I know you can't. He said, what are
- we going to do? The facilities are not
- 14 adaptable to anything else. We are
- independent. We do not belong to any
- 16 corporation. What are we going to do? If
- things don't change, the handwriting is on the
- wall. Now I'll get into what I've got typed
- out, and I will have to explain something
- 20 here.
- I was going to use an illustration

- of a V pulley that I bought for my garden
- tractor. A 4-inch V pulley, stamped steel.
- No machine work, no nothing. That pulley cost
- 25 me \$32.58. It was American made. Without

- 1 that pulley, the tractor would have been
- 2 useless. Now, maybe I'm getting off the
- 3 subject, but just stay with me. Now,
- 4 remember, \$32.58. Remember that figure. As
- of July 9th at my local elevator, it would
- 6 take 23 bushels of corn priced at \$1.37 per
- bushel -- and that's what our market was -- to
- 8 purchase this pulley.
- 9 Agriculture has not had a blazing
- 10 economy like other industries have. I'm
- 11 asking for trade agreement corrections to help
- the agricultural sector. It costs
- approximately from \$2.26 up to about \$2.43 a
- bushel to produce one bushel of corn or break
- even. With these discrepancies, it is
- 16 assassination of the American agriculture
- industry. This corn is produced as in
- 18 American as well. I realize there are other
- 19 factors involved here, but trade may be the
- 20 most important.
- With the Freedom to Farm Act of the

- North American Free Trade Agreement, it seems
- 23 like these are intended to freeze out
- 24 independent farmers and more imports can come
- in at a price below our cost of production.

1	Com	petition	is	one	thing.	But to	cut t	he

- 2 livelihood of the American farmer is just as
- 3 serious as human destruction in Kosovo. We
- 4 must take care of our own citizens as well as
- 5 take care of the atrocities in foreign
- 6 countries, and I'm a firm believer in this.
- 7 Third world countries are being
- 8 supplied with gene-altered seed to become
- 9 self-sufficient. I have no problem with this.
- 10 This is desirable. But we must realize that
- 11 exports to these countries will eventually dry
- 12 up. We have been blessed with a supply of
- 13 good food. Now, how are you going to handle
- the trade of pork with the nearby Morrells,
- 15 Smithfield, that has a plant in Canada, 50
- percent interest in the largest packing plant
- in Mexico, and they also acquired Carroll
- 18 Foods. They have become the largest packing
- 19 corporation in North America. This
- 20 corporation greed along with NAFTA will
- 21 monopolize the food change and cause the

22	*1 *1 .*	C .1		C
22	annihilation	of the	American	tarmer

- Is this what we really want? Do we
- want to keep the American farmer alive and out
- 25 there? At least give him a living so he

- doesn't have to go for a loan every year until
- 2 that runs out. The point I'm trying to make
- 3 is all we ask is a fair shake, and let's get
- 4 with it. The time is up, because I used to
- 5 sign up members for organizations in the pork
- 6 industry, and I had 37 members to sign up. As
- 7 of today if I were to go out and sign those,
- 8 I would have two members to sign up. What is
- 9 happening, people, right before our eyes, and
- we need action and now. Thank you.
- MR. BLOUIN: Thank you. I want to
- thank the panel that's been sitting here for
- the presentations, their involvement and their
- interest, and invite the next panel of six
- presenters to please come forward, and while I
- 16 call their names and have them come forward, I
- would invite all of you to stand up and
- stretch your legs for a little break. Those
- 19 members are Kyle Phillips of the Iowa Corn
- 20 Growers Association; Chad Kleppe of the Iowa
- 21 Soybean Association; David Fret from the

- 22 Kansas Wheat Association; Travis Brown from
- 23 Monsanto; Ron Schrock from NeCo Seed Farms;
- and Dan Brutsche of Brutsche Farms.
- We're going to begin even though a

1	couple	of o	ur	listening	panel	are	not
•	Compie	010		11000111115	Parier	ui c	1100

- 2 currently here. They're on their way back
- 3 from different facilities. Secretary Glickman

- 4 is on the phone with Washington at this
- 5 moment, but he will be back with us and plans
- 6 to be here until the noon break. We're not as
- 7 far off schedule as it might look, and we hope
- 8 to try to keep on time as close as possible.
- 9 We have about 40 more presentations, for those
- who were paying attention to this kind of
- thing, between panel presentations and
- 12 comments from the audience. So it's important
- that you stay on time, and I want to thank
- those who have presented so far for doing your
- best to accommodate that. The topic, again,
- 16 remember, needs to be as closely adhering to
- 17 the world trade issue as possible.
- 18 If you have brought any comments
- 19 with you and aren't on the list as a
- 20 presenter, feel free to turn them in, and they
- 21 will become part of the permanent record that

- will be given to Secretary Glickman at the end
- of the day. Don't worry about it being typed
- up or in any particular form just as long as
- 25 it's legible. Feel free to turn it in, and it

1	will	become	part of	that	record.	To	our

- 2 speakers on the next panel, we're going to
- 3 follow the same process as the first round.
- 4 We're just going to go from your left to right
- 5 with their 5-minute comments and some
- 6 Q and A followed by audience participation.
- 7 MR. PHILLIPS: My name is Kyle
- 8 Phillips, and I farm 35 miles southeast of
- 9 Des Moines in the Knoxville area, and I'm
- 10 currently serving as president of the Iowa
- 11 Corn Growers Association, and I represent
- 12 5,000 members.
- Trade policies in the United States
- and the policies under the WTO directly impact
- 15 me and my farm. The price of corn and
- soybeans reflect the trading of grain in the
- 17 international market. With today's prices, we
- must look at new strategies and new ways to
- 19 export these crops. I made a commitment to
- 20 Freedom to Farm several years ago by signing a
- 21 contract with the U.S. Government. At that

- time the U.S. Government made a commitment to
- help me by reducing trade barriers, funding
- research, and market development programs. We
- 25 feel the U.S. Government has not lived up to

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- 2 Furthermore, our priority for the WTO
- 3 hearing is to improve the free flow of grain
- 4 through the world and maintain an open and
- 5 fair access to markets. Ten years ago the
- 6 United States controlled almost 8 percent of
- 7 the world corn exports. Last year this
- 8 percentage dropped. Although we export
- 9 additional corn as high-fructose corn syrup,
- 10 corn (inaudible) as meat and poultry and
- 11 countless value-added products. Weak export
- 12 performance contribtes to low prices that
- 13 plague producers today.
- 14 Trade barriers and export subsidies
- prevent the U.S. corn industry from realizing
- 16 the full potential of our comparative
- 17 advantage in corn production. The
- 18 United States must clearly and consistently
- 19 promote further liberalization in agricultural
- trade. We understand that the U.S. is
- 21 forwarding a proposal to address different

- sectors in the WTO's negotiations known as
- 23 Early Harvest. If this means that agriculture
- 24 will be singled out in the negotiations in the
- WTO, we would strongly oppose such a proposal.

1	On the subject of trade sanctions.
2	Agriculture must not carry the burden of
3	political and economic reform around the
4	world. Farmers are producing for the world
5	market and are trying to compete for that
6	market. But government policy that limits our
7	access to potential new markets must change.
8	Trade embargoes and duties affect
9	the majority of farm customers. Here are a
10	couple of examples. The Mexican trade
11	ambassador has imposed adding up these duties
12	as high as \$175 per ton on high fructose corn
13	syrup imported from the United States. This
14	(inaudible) preventing a new processing
15	facility from being built right here in Iowa.
16	In May 1955, the President tightened
17	sanctions on Iran eliminating an important
18	export market for U.S. corn farmers. On the
19	subject of genetically-enhanced corn, while
20	technology offers significant opportunities to
21	increase the value of corn to our customers

- for environmental, economic, and health
- reasons, to name just a few, currently
- biotechnology provides growers an opportunity
- 25 to use luseed (phonetic) products which

1 control damage, insect, pests without the need

- 2 for insecticide application. In addition,
- 3 some of these new seed products allow growers
- 4 to use more convenient and environmentally-
- 5 friendly weed control strategies.
- 6 Genetically-enhanced corn is being
- 7 developed which will provide direct benefit to
- 8 consumers. Last year 11 different versions of
- 9 biotech corn were produced commercially in the
- 10 United States on approximately 20 million
- 11 acres. These products have all received the
- 12 necessary approvals from the Environmental
- 13 Protection Agency, the Food and Drug
- 14 Administration, and the USDA animal and plant
- 15 health inspection service. Unfortunately not
- all of our grain customers accept the U.S.
- 17 approval process. Approximately 2.5 percent
- of all corn produced in the United States last
- 19 year was grown from seed that has not been
- approved for export through the European
- 21 Union. These unreasonable delays in Europe

- are especially frustrating to the Iowa corn
- growers. With the low prices we are having
- right now, it compounds the problem.
- Our members have readily adopted

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1	biotechnology a	as an	environmentally	v-tmendix	J
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- 2 and cost-effective option to control insects,
- 3 pests, and weeds. We are confident that our
- 4 approval process in the United States ensures
- 5 the food safety. We respect our customer's
- 6 rights to establish standards for products of
- 7 biotechnology, but we cannot allow
- 8 arbitrary and unsubstantiated health and
- 9 safety claims to deny access to important
- 10 markets. The USDA can help by taking a more
- active role in explaining the regulatory
- 12 approval process to build confidence in these
- 13 new products throughout the world.
- When standards are developed, make
- sure these standards are realistic and
- achievable by U.S. agriculture. Simply
- 17 labeling the product will not solve the
- problem whether there is an economic cost
- 19 associated with segregating corn. If
- 20 segregation occurs and a tier pricing system
- develops, we want to ensure that we do not

- 22 penalize growers who adopt the new technology.
- The WTO must provide for reviews of
- products of biotechnology that are scientific,
- 25 risk-based, rational, and predictable.

	1	Companie	s and	producers	should	have	a
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- 2 reasonable expectation that grain for use in
- 3 the United States will not be subject to
- 4 barriers abroad. And in the foreign market
- 5 development area, the market access program
- 6 and the foreign market development program
- 7 help promote our products throughout the
- 8 world. The Iowa corn growers support full
- 9 funding for the market access program and the
- 10 foreign market development program.
- 11 In conclusion, first, agriculture
- 12 cannot wait another six years for adjudication
- 13 to take place. Action is needed now. Second,
- with the U.S. trade representative office's
- proposal known as Early Harvest, agriculture
- will likely be singled out from the entire
- World Trade Organization negotiation process,
- and this may ultimately hurt agriculture. We
- must rely on the U.S. Government to give
- agriculture a fair deal in the WTO
- 21 negotiations. These policy goals must be fair

- in the negotiation process and not let
- agriculture be the last one back.
- Finally, we want to reiterate our
- goal here is to establish a U.S. policy that

- 1 clearly and consistently promotes fair and
- 2 open trade and to ensure U.S. corn and its
- 3 products full access to the world markets.
- 4 Thank you for this opportunity.
- 5 MR. KLEPPE: Thank you this morning,
- 6 and I do appreciate the presence of Secretary
- 7 Glickman and Mr. Scher from Washington. I
- 8 know the American Soybean Association works
- 9 very closely with Mr. Scher's office, and I
- 10 look forward doing that in the next session.
- And I especially want to thank my good friend
- 12 Secretary Judge for her leadership here in
- 13 Iowa.
- My name is Chad Kleppe. I'm
- public affairs director for the Iowa Soybean
- 16 Association, and on behalf of the Iowa,
- 17 Kansas, Missouri, and Nebraska State soybean
- 18 farmers, I'd like to thank you for the
- 19 opportunity to present our recommendations on
- agriculture trade priorities for the next
- 21 round of WTO negotiations.

22	Gaining improved access to foreign
23	markets is a critical importance to soybean
24	farmers. Every other row of soybeans produced
25	by growers is exported overseas in the form of

1	soybeans,	sovbean	meal.	or	sovbean	oil.
1	boy ocurrs,	50 y beam	mour,	OI	50 y ocuir	OII.

- 2 Soybeans and soy products are our nation's
- 3 largest agricultural export commodity, and
- 4 exports reached the \$9 billion mark in the
- 5 marketing year 1998/99. The economic
- 6 livelihood of our nation's soybean farmers is
- 7 linked to exports, market access around the
- 8 globe, and economic growth, particularly in
- 9 the world's developing countries that account
- 10 for more than four-fifths of the world's
- population. History has shown us that trade
- 12 liberalization helps fuel worldwide economic
- 13 growth. And as consumers' incomes in
- developing countries improve, one of the first
- places they'll spend that income is on food,
- which includes more meat and cooking oil in
- 17 their diets. As the world's largest exporters
- of both soy and meat, U.S. farmers have much
- 19 to gain from trade liberalization.
- Through the American Soybean
- 21 Association and the American Oilseed

- 22 Coalition, oilseed growers and processors have
- been working since the last round of trade
- 24 negotiations to advance a market-opening
- 25 initiative for trade in oilseeds and oilseed

1 .	products	referred	to as	the	Level	Playi	ing)

- 2 Field Initiative. This initiative proposes to
- 3 eliminate all tariffs, export subsidies,
- 4 differential export taxes, and other
- 5 non-tariff barriers to trade in oilseeds and
- 6 oilseed products. We believe a level playing
- 7 field will greatly benefit U.S. soybean
- 8 growers by giving us increased access to
- 9 foreign markets, eliminating unfair export
- practices, and stimulating demand among
- 11 consumers. We believe the United States
- should vigorously pursue this initiative in
- the next WTO round.
- We strongly believe the negotiations
- should be comprehensive in scope. For many
- 16 countries, trade liberalization in agriculture
- is politically difficult and painful.
- 18 Therefore, the scope of the negotiations has
- 19 to be broad enough to ensure that countries
- being asked to make difficult concessions in
- agriculture can be assured of offsetting

- benefits in other areas.
- In addition to pursuing the
- 24 Level Playing Field Initiative for oilseeds,
- soybean growers believe the following

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I	additional	issues	need	to be	address	sed in	the

- 2 next WTO round. We need rules governing
- 3 biotech that are science-based and not based
- 4 on power and propaganda. If we are to be
- 5 successful in asking other countries to open
- 6 their markets and rely on imports to meet a
- 7 growing portion of their food needs, the
- 8 United States and other exporting nations must
- 9 agree not to restrict exports of agricultural
- 10 goods through sanctions, embargoes, or reasons
- of short supply. Meaningful provisions
- providing food security to net food importing
- 13 nations should be included in the next WTO
- 14 agreement.
- We believe that enhancing trade in
- pork and poultry products as well as a need
- for a strong sanitary and phytosanitary
- agreement. Improvements in dispute
- 19 settlement in addition to enhanced safeguards,
- antidumping, and (inaudible) duties.
- We need to continue to provide

- income and other support to agricultural
- producers as a key feature of agricultural
- 24 policy in many nations, including our own.
- WTO rules should allow for continued support

- 1 of agricultural producers, but should
- 2 transition countries to provide an increasing
- 3 portion of total domestic support for
- 4 agriculture in a decoupled form, as the United
- 5 States already has done under the 1996 Farm
- 6 Bill.
- 7 Labor and environmental issues
- 8 should only be addressed in a manner that
- 9 facilitates rather than restricts trade.
- Finally the Blair House Agreement.
- 11 U.S. soybean growers and the U.S. Government
- 12 fought long and hard to achieve the Blair
- 13 House Agreement which limits the area of
- oilseeds in the European Union that can be
- subsidized. The Blair House Agreement must
- not be weakened in any way, and the U.S.
- should insist that any changes in EU policy do
- 18 not nullify or impair the benefits provided
- by the Blair House Agreement.
- That concludes my presentation.
- 21 I appreciate your time.

- MR. FREY: Good morning, Secretary
- 23 Glickman, U.S. special trade representatives,
- 24 distinguished guests. Chairman of the Kansas
- 25 Wheat Commission Eldon Lawless is going to

1 have some comments in the audience

2 participation portion. We also have written

- 3 testimony we will present.
- 4 About a year and a half ago a young
- 5 group of French farmers toured the U.S. and
- 6 requested a presentation from the Kansas Wheat
- 7 Commission. I saw this as a really great
- 8 chance to tell our story, lay out our
- 9 concerns, and also was interested in hearing
- their response. Kansas wheat farmers invest
- in the public wheat breeding program at Kansas
- 12 State University, and we do this to continue
- 13 to improve the quality of the wheat that we
- produce. This year, in fact, on behalf of
- 15 Kansas farmers we'll put in approximately
- 16 \$1 million into the breeding programs and the
- 17 research that's going on there on behalf of
- 18 Kansas farmers. And yet the higher moisture,
- 19 softer lower protein priced wheat receives a
- 20 much higher price because of common
- agricultural policy support, and that in turn

- artificially encourages them to keep growing
- 23 more of this stuff, and then they have to
- subsidize it. Right now we have a dollar a
- bushel in order to compete on world markets.

1	In the area of flour in the past 30
2	years but especially since the last trade
3	market, U.S. commercial flour exports have
4	dried up because of the subsidies that French
5	and other European flour has. And because of
6	European flour subsidies, the U.S. requires
7	government subsidies in order to sell flour.
8	And without flour subsidies, the U.S. doesn't
9	sell the French flour. The U.S. has come from
10	the top flour exporting country in the world
11	after World War II to no commercial flour
12	export sales this last year.
13	Now, Kansas is the largest flour
14	milling state in the nation. And part of that
15	is based on the proximity to ship flour out of
16	the Gulf. And even though the domestic
17	flour market is steady and I would say strong,
18	we're slipping as a flour milling state, and
19	it's affecting our industry.
20	Now, there's not much wheat glutin
21	produced in the United States, but the largest

- wheat glutin plant is in Kansas, and I
- 23 mentioned that because of the French, and that
- because they're allowed tariff protection on
- 25 their starch industry in France, French wheat

	1	starch and	d wheat	glutin	are	produced	in
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- 2 overabundance, and then they dump the cheap
- 3 glutin in the U.S. This was prior to the U.S.
- 4 Administration action on the dumping, and
- 5 thank you, Mr. Secretary, for your role in that.
- 6 The European wheat starch glutin
- 7 system is so lucrative that some American
- 8 companies have closed their glutin plants here
- 9 and instead have invested in new plants near
- 10 Paris.
- Well, after this list of unfair
- trading practices, especially the subsidies
- and tariffs was aired to the French farmers,
- one of them with a puzzled look on his face
- said well, why should you be surprised. Our
- politicians told us that the deal was you in
- the U.S. can grow corn and we can grow wheat.
- 18 And I looked around the room and the heads
- 19 were basically nodding in agreement among the
- French. And I've often thought about that.
- 21 And while we are here in the great corn and

- soybean growing state of Iowa, there are many
- parts in America that don't measure the
- topsoil in feet and that really can't grow
- corn very well, and quite honestly we people

l really	didn't k	now that	was	the	deal.
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- 2 There will be more wheat people
- 3 involved in the WTO groundwatching and
- 4 participating, and we'll be available in
- 5 sessions to a much greater degree, and we
- 6 encourage you to utilize the wheat
- 7 representatives that will be at the WTO
- 8 rounds. And as we look forward to those
- 9 rounds and in hearing that it's going to be
- 10 2004 before we have any results, I think there
- are some things we can do before then. We
- would like to see the U.S. Government use
- every tool at their disposal to help our
- markets and encourage the sale of U.S. wheat.
- 15 The small cooperative programs such as
- 16 Foreign Market Development and Market Access
- 17 Promotion Program, that has already been
- mentioned should not be cut. The U.S.
- 19 Government has a role in making sure that our
- 20 products are accepted and respected in the
- world marketplace, and why not do that in

22	cooperation	with	agricultural	producers	and
<i></i>	Cooperation	willi	agricultural	producers	anu

- processors, and it makes sense.
- And in some markets the GSM
- credit guarantees are helpful. In some markets

1	they're not	, but it's an	essential	program.

- 2 In some markets it would be very helpful to
- 3 have wheat export subsidies. We absolutely
- 4 need the export flour subsidies. If we do not
- 5 have a believable export subsidy program,
- 6 how in the world can we negotiate the end to
- 7 European import subsidies in the next round?
- 8 Thank you very much.
- 9 MR. BROWN: Good morning. My name
- is Travis Brown, and I want to thank the
- 11 Secretary, Madamn Secretary, and members of
- the committee for allowing us to speak today.
- 13 I am manager of government affairs for the
- 14 Monsanto agricultural company based in
- 15 St. Louis with a strong Iowa presence here,
- and I wanted to provide just a couple of
- 17 comments that have been highlighted and
- provided in previous briefs.
- 19 Because one of our businesses,
- agricultural biotechnology, is one of the
- 21 fastest growing sectors in the United States'

- economy and will be one of the most important
- areas of the U.S. economy in the future, we
- believe it should be accorded prominent
- 25 consideration in formulating the trade agenda

1	in the 21st	Century.	Those we'r	e striving to

- 2 achieve through biotechnology parallel to
- 3 those with the Administration and how they can
- 4 outline it with regard to trade. We think the
- 5 two go naturally hand-in-hand and wouldn't be
- 6 complete without the other. Trade policy
- 7 should create, and it's been said, a rising
- 8 tide in all votes, and we need a trade agenda
- 9 that not only increases across-the-border
- sales and investments, but one that, as the
- 11 President has insisted, is made to protect our
- 12 environment, preserve our natural resources,
- and share the benefits of trade with workers
- 14 and farmers.
- The trade agenda that failed to find
- a balance with development or that failed to
- 17 reflect the contributions of all members of
- the economy made the (inaudible) petition.
- 19 Through biotechnology we are producing greater
- 20 quantities of food with less use of natural
- 21 resources and less use of environmentally

- 22 (inaudible) standards. We're making farmers
- 23 more efficient and more profitable while
- 24 producing more abundant and nutritious food.
- 25 Biotechnology is an important promising filter

1	in w	vhich	we	will	aide	in	securing	our	tooc	l
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- 2 supply in a sustainable way. Biotechnology
- 3 not only offers a reasonable solution to
- 4 feeding the 8 to 12 billion people that are
- 5 alive today and inhabit the earth and in our
- 6 children's lifespans, but they also allow
- 7 developing countries to transition directly
- 8 from preindustrial to postindustrial economies
- 9 thereby avoiding the extraordinary waste in
- 10 pollution (inaudible).
- I want to talk just briefly that
- 12 growers, manufacturers, and consumers will all
- benefit from the advances in the nutritional
- profiles of food and animal feed incorporation
- of sustainable practices in agriculture and
- 16 the efficiencies that biotechnology may bring
- 17 to the basic production of food.
- Given the enormous benefits
- 19 biotechnology offers to agriculture and the
- 20 environment as well as its tremendous economic
- 21 opportunities it holds in store for the U.S.,

- 22 ensuring continued market access for the
- products derived from biotechnology must
- remain a high priority for the U.S. trade
- agenda and thus WTO agenda. Continued market

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2 acceptance and demand for U.S. exports and

- 3 products derived from biotechnology. All too
- 4 often, though, science has not been subjected
- 5 to rigorous peer review. Science that has not
- 6 been subjected to rigorous peer review is
- 7 getting used in the establishment of
- 8 unconventional trade barriers to justify
- 9 prohibitions on products. It is not to be
- 10 compared to lengthy licensing procedures but
- is having the same effect as outright banning.
- 12 This cannot be allowed to continue. Market
- access for products in biotechnology should be
- 14 equal to that afforded to traditional
- 15 counterparts where the products are known to
- safe and wholesome. Nations that deny market
- 17 access to U.S. products derived from
- 18 biotechnology must understand that business as
- 19 usual with the U.S. will not continue if that
- 20 improper treatment persists.
- 21 Accordingly, Monsanto supports the

- 22 President's call for a new round of WTO
- 23 negotiations to further open markets and
- 24 eliminate trade barriers. Monsanto believes
- 25 that such negotiations should proceed with the

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- 2 The United States should, number
- 3 one, take all steps necessary to guard against

- 4 any efforts to use new negotiations as an
- 5 opportunity to weaken or backtrack from the
- 6 advances made by the existing improvements.
- 7 Two, work to secure compliance of all
- 8 agreements already in effect. Three, make
- 9 certain that products derived from
- biotechnology are accorded treatment no less
- 11 favorable than like products made through
- other means. Four, address issues related to
- biotechnology within existing WTO frameworks
- and to include them with generally applicable
- principles as opposed to separating them or
- allowing them to be singled out for special
- 17 treatment. And five, ensure that to the
- 18 extent an exception or differential treatment
- 19 is warranted for particular applications of
- 20 biotechnology, such application is as limited
- as possible and provides to the extent

- 22 necessary, is no more trade-restrictive than
- 23 necessary, and does not disguise restrictions
- on trade, and is justified by a sound
- 25 scientific analysis.

1	Special concern for future
2	negotiations should also be the increasingly
3	widespread abuse of import licensing and
4	product approval procedures by certain
5	nations. Rather than making transparent
6	decisions on such requests based on the merits
7	of the application before them, farm
8	regulators are using delaying in terms of
9	procedure to deny market access. In this way
0	foreign governments are affected from putting
1	prohibitions on products without supporting
2	the transparent process imports should be
3	employed under WTO rules. Such practices must
4	not continue. The benefits of biotechnology
5	are to raise the tide through all hopes.
6	Briefly I'll touch on four specific points and
7	then conclude.
8	Monsanto considers the SPS agreement
9	to be one of the landmark achievements of the
20	WTO, and the United States must support it
21	against any attempts to weaken it. Two, the

- TRIPS agreement also is an extraordinary
- accomplishment, and let's keep it acting. The
- 24 fundamental rights and protections established
- in the agreement must not be diminished or

1 weakened as a result of the new negotiations.

- 2 Three, turning to agriculture in general,
- 3 Monsanto supports broad cuts in tariffs and
- 4 the elimination of quotas on agricultural
- 5 products. And four, in relation to developing
- 6 countries, Monsanto recognizes the
- 7 considerable burdens faced by many developing
- 8 and least-developed countries in attempting to
- 9 meet their WTO obligations. Well, we believe
- that the best way to achieve both compliance
- by designated time tables is for the WTO to
- provide better technical and other assistance
- these countries need. (Inaudible) or bending
- 14 the rules or extending time for compliance
- 15 would be counterproductive for the particular
- developing countries involved in as well as
- 17 for the U.S.
- 18 In conclusion, allow me to
- say that the points made here today and those
- set forth in our brief are intended to
- 21 preserve against the international trade

- 22 system that stands on economic opportunities
- around the world. Further reductions in
- 24 duties and other market barriers coupled with
- 25 full enforcement of existing agreements will

1	go a	long	wav	towards	establishin	g a more

- 2 transparent, predictable, and secure trading
- 3 conditions the WTO was created to achieve. We

- 4 look forward to working with the FDR and other
- 5 representatives on the committee as this
- 6 process moves forward and hope that we can be
- 7 of assistance in every way that we can.
- 8 Thanks.
- 9 MR. SCHROCK: I'm Ron Schrock from
- 10 Missouri. I'd like to thank you for the
- privilege and opportunity to testify and share
- with you today. After some of the earlier
- sentiments, I didn't know how close I wanted
- 14 to sit next to Travis here, but it turned out
- all right. Anyway, I wanted to share a little
- 16 bit about -- I'm a fourth-generation crop
- 17 farmer getting ready to take over a mid-sized
- 18 family farm. I want to share with you a
- 19 little bit about what we're doing locally on
- 20 the farmer level to help our own markets and
- 21 to control our own destiny and a little bit of

- the points we'd like to see the government do
- and the Department of Ag do to help us out.
- I am a newly elected chairman of a
- 25 newly organized -- what we call a POCO,

	1	producer	owned	and	controlled	organization	of
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- 2 Midwest family farms. Our mission is to
- 3 facilitate the movement of U.S. agricultural
- 4 producers to the domestic and global
- 5 marketplace in order to market agricultural
- 6 identity-preserved products to better satisfy
- 7 both the customers and the agricultural
- 8 producers' needs. In essence we put the local
- 9 producers in a much greater role of marketing
- their own products.
- I prepared a brief description of
- our activities to give you an idea of my own
- and our company's perspective. We preserve
- 14 the identity of the crops we grow in order to
- turn them into products, whether it is a seed
- product or (inaudible) going to our Japanese
- 17 tofu processors that make it into tofu.
- We do that by providing quality in the
- 19 external traits and the internal traits of the
- 20 products being sold, in essence providing
- value to our customers. By keeping the

- identity preserved, we thus turn our
- 23 commodities into a product.
- 24 Commodity prices at all time lows
- and increasing competition in agricultural

- 1 production from other countries around the
- 2 globe, for the U.S. farmer to survive, we have
- 3 to think in terms of how can I differentiate
- 4 my product from others. It's the same concept
- 5 that we learned in Marketing 101 or Ag Econ
- 6 50.
- 7 Can we differentiate our products?
- 8 Definitely. Can we compete globally?
- 9 Definitely. How can we better compete
- 10 globally? That's what we're here today to
- address. Here are some points that we think
- we should consider in order to help us compete
- 13 globally. First of all, open markets that are
- 14 currently closed. Keep them open and let the
- 15 U.S. private enterprise do what they do best,
- provide value both in the commodity market and
- 17 the identity-preserved and value-added market,
- 18 to always push for a clearer playing field and
- 19 to know the rules of play, define terms of the
- 20 GMO III. What does that actually mean, what
- do you have to do to abide by that? Labeling

- 22 laws and products. To develop and implement
- simple and fair testing procedures for GMOs.
- 24 Like I stated before, we don't want to force
- 25 GMOs or any other technological advances down

1 the throats of our customers. We want to give

- 2 the customers what they want. If they want
- and will accept GMOs -- if they want them and
- 4 will accept them, then that's what we will
- 5 provide. If they don't want that, we will
- 6 provide that as well. We are the provider.
- We're here to give the customer what they
- 8 want.
- 9 Fourth, assuring accountability for
- 10 commitments made, whether it's with private
- 11 companies or government or large companies or
- individuals. When there's a commitment made,
- try to make assurances that those commitments
- 14 are met.
- Fifth and last, passage of the fast
- track authority for the President giving him
- the ability to help us out when the need
- 18 arises. Thank you.
- 19 MR. BRUTSCHE: Mr. Secretary, I
- 20 would like to apologize if this comment sounds
- sharp. My wife indicated this morning it did.

- 22 Yesterday I wrote this after talking to two
- people at church that are being -- that are
- 24 quitting farming, that are third-generation.
- Welcome to Iowa, and I am Dan Brutsche. I am

l also a fourth-generat	tion. I'm the fourth
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- 2 generation in the Brutsche family that hasn't
- 3 made money enough that we can save the farm

- 4 my great-grandfather purchased in the 1850s.
- 5 Another way to state this is we're
- 6 very proud to live on a century farm in
- 7 western Iowa that has in three generations,
- 8 six four-year bachelor's degrees with two more
- 9 in progress; a master's degree with another
- one of those in progress. In Iowa we have 25
- percent of the class 1 and 2 land in the world
- based on the NRCS classifications. On these
- soils, as Secretary Judge indicated, we
- produce 17 to 20 percent of the corn and beans
- in the U.S. Besides the soils, we have the
- 16 climate to support it and the people with the
- 17 expertise to manage this renewable resource to
- 18 its best advantage. Agriculture is being
- measured by some policy and trade people by
- 20 using income as a measure of its economic
- 21 importance at a time when 20 to 80 percent of

- the capital investment of some of our counties
- in Iowa and the surrounding states are
- 24 generating negative income. That capital
- 25 investment is (inaudible) land. An income

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- 2 evaluators to conclude that agriculture is of
- 3 no consequence. A capital investment measure
- 4 of agriculture in Iowa and surrounding states
- 5 shows an important asset in terrible financial
- 6 distress. Agriculture is dealing with many
- 7 deterrents such as monetary policy which
- 8 generates low exports with a high-value
- 9 dollar, increased interest rates which
- increased production costs, exclamation mark.
- 11 Selling our production on a minimum-cost basis
- 12 to corporations that process and resell our
- production on a value basis. Only their
- 14 advantage is not passed through. And a price
- discovery system that may erroneously suggest
- that trading 25 times the annual production of
- 17 the commodity is beneficial to the income of
- 18 the producer of that commodity.
- 19 Price for cash corn was 5.15 per
- 20 bushel July 12th, 1996 in Coon Rapids, Iowa.
- 21 September 11th, 26 months later, it is \$1.49 a

- bushel. This morning cash corn is \$1.43.
- 23 Mr. Secretary, this is like the Dow Jones
- 24 Industrial Average showing a decline from a
- high around 11,500 points to 3220 points in 26

1	months	with	all	signs	headed	lower.	Perhap	S

- 2 the best investment if this occurred would be
- 3 more (inaudible). But the old economic rule
- 4 of thumb still applies that as agriculture
- 5 goes, so goes the general economy. The
- 6 general economy should not be feeling secure
- 7 about its future.
- 8 In 1996, seven years of agricultural
- 9 programs and ag trade policy were based on
- what looks like a one-year anomaly of
- 11 financial fantastically increased exports of
- grain to China and Southeast Asia, the amounts
- of which haven't occurred before or since.
- 14 Congress needs to revisit these assumptions
- made in 1996 just as ag producers are being
- asked by lenders to reassess their financial
- plans on 1996 assumptions.
- The negative income and negative
- 19 network consequences of these decisions are
- 20 now having their effect. Even with the
- advance of FSA loan payments for one year,

- cash flow schedules are still negative. Is
- 23 FSA willing or statutorily able to do this
- 24 again next year? The National Commission on
- 25 Small Farms Study from the USDA indicates that

1	in an	occupation	that	works	with	the

2 unpredictability of bulls that may weigh up to

- 3 3,000 pounds or transfer of tractors up to 400
- 4 horsepower, handling hazardous materials, and
- 5 the general stress of timeliness of planting
- 6 and harvest and other unchangeable biological
- 7 limitations, suicide seems to be the main
- 8 cause of death.
- 9 The social cost of land transfer
- through bankruptcy rather than land transfer
- 11 through positive income are very high.
- 12 Senator Conrad, proposing a new approach to
- 13 U.S. ag policy indicates that European Union
- 14 farmers are receiving government price work up
- to 10 times of the level of the U.S., and they
- are writing for more. The U.S. producer is
- 17 facing huge deficits in net income that
- transfers his net worth to some of the largest
- 19 corporations in the world to keep the
- 20 prosperity of our economy sustained. So far
- U.S. farmers have received an 80 percent drop

- in price support levels plus criticism from
- their government for not managing agricultural
- 24 assets to a better advantage. Projections of
- \$1.70 bushel December border trade prices for

- 1 corn on a harvest basis of up to 80 cents a
- 2 bushel can be incurred on wheat in Illinois
- 3 and Indiana during the current wheat harvest
- 4 suggests an income level so low for corn and
- 5 soybeans this fall, it will not meet crop
- 6 input costs. Without help, machinery costs,
- 7 labor costs, and land cost will not be met at
- 8 any end.
- 9 It's hard to separate trade policy
- and ag policy because of the fact that ag
- policy rules and funding dictate what
- trade policy will become (inaudible).
- 13 Advantageous trade is profitable trade for the
- producers and commodity involved. Presently
- we are trying to export commodities that are
- 16 generating negative income for the producer
- and the importer as in the case of beans each
- 18 way in Brazil. But not the trade income. The
- 19 trade income profit doesn't add up to the
- 20 comparative advantage for all parties
- 21 involved.

22	To level the playing field, ag
23	negotiators need continuing education and
24	course training in 101. We have already given
25	away the store, and other negotiations where

l	U.S.	tarmers	gave	up	around	80	percent	oi	
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- 2 government support they were receiving and got
- 3 nothing in concessions from the Europeans and
- 4 other countries except continuing support for
- 5 their own producers at sometimes increasing
- 6 levels. Then the ERSOM (inaudible) indicates
- 7 that U.S. producer is not competitive.
- 8 MR. BLOUIN: We need to wrap it up.
- 9 MR. BRUTSCHE: This assessment is
- wearing thin at farmer commodity shops around
- 11 Iowa where "fair" is recognized as a bad
- 12 four-letter word. Mr. Secretary, the general
- economic conditions of the U.S.A. from a
- producer's standpoint suggests using a good
- 15 four-letter word, "help". Thank you.
- MR. BLOUIN: Secretary Glickman and
- 17 Mr. Saunders each have told me they have some
- 18 comments to respond, so we'll go from there.
- 19 SECRETARY GLICKMAN: I don't think
- those words were particularly sharp, and I
- 21 think they were useful. Let me just mention a

- couple things. I said at the beginning that
- trade is not the only leg of the farm safety
- net. I think the 1996 Farm Bill was built on
- 25 that premise, and what we have seen is the

- 1 world changes very quickly for a lot of
- 2 different reasons, currency exchanges,
- 3 recessions, and for us to put all of our eggs
- 4 in the trade basket is a serious mistake.
- Now, Congress, when they passed the
- 6 1996 Farm Bill, it was done at a time when
- 7 things were good, looking better all the time.
- 8 There were weather problems in the world
- 9 that created crop shortfalls. But we have now
- seen that that de-regulatory effort has some
- down sides to it, and I believe that Congress
- and the Administration working together will
- provide short-term help, certainly this year
- 14 as it was done last year.
- 15 Saying that, however, I think that
- 16 there are some further structural things that
- 17 need to be done. For example, all authorities
- were removed from the Secretary (inaudible) in
- 19 the 1996 Farm Bill to lend money for farm
- storage. Farmer-owned reserves was removed.
- 21 Extending commodity loans was removed. That

- bill capped commodity loans, as you know, and
- of course it removed all set-aside authority
- from the office of the Secretary.
- Now, I'm not saying that every one

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- 2 that bill was based on the fact that we would
- 3 remove the government from agriculture from a
- 4 direct way and we would rely on the markets.
- 5 And I would have to say, Mr. Phillips, that
- 6 the truth of the matter is that the government
- 7 has tried to sell farm commodities. We've
- 8 used GSM farm credits the highest ever in
- 9 the last several years and in terms of opening
- markets, but at times it's not enough. We've
- 11 had three years of world record production
- 12 everywhere in the world: Argentina,
- 13 Australia. You know, you can only force-feed
- so much product into the world. And we've
- also had weakened demand as well because of
- 16 economics. I think that is changing. Demand
- will come up. But you've got to have a farm
- program that addresses both the top side and
- 19 the bottom side. And the '96 Farm Bill
- addressed only the top side. I think it needs
- 21 to be changed. But in the process, I think

- that we do need some short-term relief, and I
- think that's important to recognize, that
- while these are trade sessions dealing with
- trade issues, that we need a domestic

- 1 components of our farm policy as well as a
- 2 trade component of our farm policy. You can't
- 3 put all your eggs in either basket. It won't
- 4 work. And we do our best, and we have to
- 5 recognize that the world is a globalized
- 6 place, so products will flow fairly freely
- 7 between countries, but at times it's not going
- 8 to work out to our economic benefit, and
- 9 that's where you need some countercyclical
- 10 nature of farm policy to protect people when
- 11 those kind of things happen. If you believe
- 12 farming is an occupation worth preserving,
- which we do and I assume everybody in this
- place does as well, and so I think that -- I
- agree with your point there, and I think that
- we have to work diligently both this summer
- and in the next year or so to try to develop
- some long-term structural things to try to
- 19 help the production of agriculture.
- 20 I'll just make a couple of points on
- 21 this. I think we're going to have to spend

- 22 much more on agriculture than we spent in the
- past, you know. Now, we criticize the
- 24 European agriculture policy because a lot of
- it is trade-distorting, and we have to remove

- 1 the trade distortions. We've got to be
- 2 careful. We don't want to go and place
- 3 ourselves on the out entirely and end up with
- 4 not being able to do anything to help our
- 5 domestic farmers in the process. That's an
- 6 important policy thing that we in the
- 7 Administration and Congress have to also work
- 8 on as well and to recognize it cannot be pure.
- 9 It will not work if it's pure. And so I think
- 10 you raise an important point there.
- On the issue of sanctions. I think
- it is worthwhile pointing out that most
- sanctions have been removed. It's estimated
- that all of the sanctions that are out there
- 15 now count for 1 percent of agriculture sales.
- 16 Sanction gets a bad name and generally
- speaking, I agree with what Hubert Humphrey
- says. You should sell anything to any country
- 19 that they can't shoot back at you. Okay. I
- 20 think that's true. But the fact of the matter
- 21 is the sanctions that remain on the countries,

- and the President has announced that he wants
- 23 to repeal those sanctions in Iran. There were
- a few other countries that were mentioned that
- we ought to do that. But we also shouldn't

1 make people believe that sanctions are the

- 2 reason you can't sell agricultural products
- 3 overseas. It's not. There are a lot other
- 4 factors there beyond sanctions.
- 5 The final point I want to make has
- 6 to do about biotech, and I appreciate,
- 7 Mr. Brown, your comments on that. I'm going
- 8 to speak to this issue tomorrow at the
- 9 National Press Club. I think biotech is very
- important, and science will move forward no
- 11 matter what. But in the process we have to
- assure that farmers are given proprietary
- rights in the work products so that they don't
- become services in a fuel system where they
- don't have any ownership rights. That's a
- very important thing, and we must work
- 17 through this whole biotech area because we
- are going to be producing more products
- 19 directly for the customers as you talked
- about, Mr. Schrock. And we have to make sure
- 21 that producers have some ownership rights in

- that process; otherwise, we will have a much
- smaller and potentially victimized agriculture
- if we don't deal with this in a very effective
- way. And I make that point because there are

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- 2 science move forward, and it will. There's
- 3 nothing we can do to stop it. What we have to
- 4 do is make sure that it's regulated fairly,
- 5 that the products are not put on the market if
- 6 there's any question if they're safe or not,
- 7 which we do very well in this country, and we
- 8 assure our farmers' rights in this process as
- 9 well. So I just wanted to make that comment.
- 10 MR. SAUNDERS: I would just like to
- make a comment partly based on the last panel
- and also this one and point out a couple of
- thoughts here that I had. We're here today in
- large part because of the greatest success
- story in the history of the world, and that's
- 16 U.S. agriculture and this food producing
- system, and we've simply overdone it, and
- we're here as a result of our success. And
- 19 that success has been because of a lot of
- things, but it's been because we've had
- 21 diversity in our agriculture, we've had the

- large, we've had the small, and everything in
- between. And I think that diversity is our
- strength, and I'm hearing some bashing,
- 25 nashing of teeth here as we've heard this

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- 2 country. And one of the terms that we
- 3 hear -- and I'm one of them, you know, I'm a

- 4 farmer too. I've still got corn and soybeans
- 5 stored in the bin at home on the farm, and I
- 6 sold some feed to Kansas Spring at less than
- 7 the cost of the production, so I'm feeling the
- 8 frustration too. But we keep using and
- 9 hearing that "independent". Independent
- farmer, and we tend to pit the independent
- versus the corporate, and I think we've tried
- hard in Missouri, thanks to the help of a
- professor of agriculture, to coin the term
- "interdependent". And I think that's what
- we're seeing here in agriculture told today.
- 16 And we've got an example of it up here in
- about four of the six people on this panel are
- interdependent farmers.
- Folks, we can't be totally
- 20 independent anymore. No matter how you slice
- it, we're all dependent on someone, whether

- it's the government or whether it's the
- 23 corporates or whomever it is. And I think we
- 24 need to get away from that term and try not to
- 25 pit ourselves against one another. And I

1	think	the	challe	enge	for	both	ends	of	the

2 spectrum, the challenge to Mr. Brown here as a

- 3 representative of Monsanto Company is to try
- 4 to focus on some of the needs of the so-called
- 5 interdependent farmers because they need them.
- 6 They need their producers. They've got to
- 7 sell their seed somewhere, and we're going to
- 8 hear from some large cooperatives here today,
- 9 and I've heard them being bashed, and so I
- just think the challenge is to think of how
- 11 you can assist in keeping some of these
- 12 farmers out there, your customers.
- On the other side, I think we as
- so-called independents have to realize we need
- 15 the other guys too. They've got some
- products. Let's face it. 51 percent of
- 17 the soybeans grown in this country maybe this
- year are a result of the product developed
- 19 through these large companies that we can't
- 20 develop ourselves. So we need them. We need
- 21 each other. If we don't try to work together

- and come to some agreement and focus on some
- things that we can agree on, we're going to be
- sending a mixed message to our customers. We
- 25 heard a lot of talk today about customers,

1	giving	the customers	what they	want.	We've
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- 2 got domestic customers here right in this
- 3 city. We've got foreign customers right now
- 4 that are getting a mixed message out of
- 5 agriculture because we're beating up on
- 6 ourselves. So I guess I would just offer
- 7 that. Let's try to work together and not beat
- 8 each other up and try to focus on some things
- 9 we can agree on and move forward in this, and
- 10 I think there's examples here. We've already
- 11 heard from the examples the way we can do
- that. Thank you.
- 13 AMBASSADOR SCHER: I want to respond
- to the -- the presentations were all
- 15 excellent. I would like to respond to two of
- the points, one that Kyle raised on this whole
- issue of Early Harvest on the next round, and
- 18 I think that is important. One of the
- 19 concerns we have going into this round is
- 20 exactly what so many people here have said.
- We can't afford another seven or eight or nine

- years that it took to finish the Uruguay
- 23 Round. Uruguay took eight years to finish,
- and the fact is farmers cannot afford to wait
- eight years to get relief. What we have

1 reached as an agreement with many countries is

- 2 to make this a three-year round.
- Now, the Europeans have said they
- 4 want this to be what they call comprehensive,
- 5 a single undertaking, meaning that nothing is
- 6 done until everything is done. In some ways
- 7 that's attractive, but in other ways it may
- 8 not be. I mean, we saw in the China agreement
- 9 with agriculture we've actually accomplished a
- lot, but because everything is not done, we
- can't implement any of those decisions. So
- the question I think agriculture faces is what
- is the leverage? The fact is, as you said,
- we've opened up our market in agriculture. We
- don't have any more to give, frankly. So how
- do we structure a negotiation to include
- 17 things like services and industrial products.
- 18 So we say to Europe, you want us to open our
- market more in industrial products or in
- services areas, then you have to give on
- agriculture. So we need to be a little

- 22 careful in buying into this notion of a single
- 23 undertaking which may say to agriculture, even
- if we complete our work in the agriculture
- area, we have to wait until we work out

1 transparency rules for the WTO, issues on

- 2 dumping. A lot of issues which are very
- 3 important which frankly will take years to
- 4 finish.
- 5 So I think what we have to look at
- 6 is how do we structure the negotiations in a
- 7 way that maximizes the leverage for
- 8 agriculture, and that's what our focus is.
- 9 Now, that may mean that there are no Early
- Harvests, but it also may mean with certain
- sectors, for example the APAC section, the
- 12 oilseed section which we negotiated in APAC,
- zero to zero oilseed. I don't want to be in a
- position to say listen, if we haven't finished
- everything in the WTO round, we can't get an
- agreement on the oilseed sector. Because
- 17 there are areas in agriculture that can be
- 18 very beneficial.
- 19 So again, I think if the fear is
- we're going to give away the leverage, we're
- 21 not giving away the leverage, and I think

- everyone understands that. Secretary Glickman
- has made that clear. The President has made
- that clear. The Vice President has made that
- clear. Agriculture is in the center of this

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1	negotiation.
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- 2 The second point I wanted to make
- 3 is, I think it's interesting it came up on the
- 4 GMO issue, it came up on the earlier panel
- 5 on the issue of hormones, and that is the
- 6 issues of customers. I think this is a very
- 7 important point for me as a negotiator and for
- 8 all of us to think in these terms. And one of
- 9 the earlier panelists said we shouldn't be
- 10 posing sanctions against the European Union
- because they don't want to buy our beef. And
- we shouldn't be enforcing our trade laws
- because they don't want to buy our GMO
- products. And I think the issue here is who
- 15 decides? The issue for us is not whether or
- not the Europeans want to buy our beef, but
- 17 whether or not we have the opportunity, the
- right to try to sell it to them. If they
- don't want to buy it, they don't have to buy
- 20 it. But do we want governments, do we want
- 21 the European government saying that they as a

- 22 government will decide what consumers will
- want or not want. Think about that. Do we
- want the U.S. Government to decide what
- consumers should have the opportunity to buy

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- 2 question, the issue in the GMO question is not
- 3 whether or not we're trying to force-feed
- 4 these products to consumers, but whether or
- 5 not our producers have the right to try to
- 6 market these products to consumers in Europe.
- We believe that under the rules of the WTO and
- 8 under the rules of the trading system, we
- 9 should at least have the right to market these
- products, and if European consumers don't want
- 11 to buy them, then that's their choice. But
- let's not put ourselves in a position in which
- the European government is given a veto over
- what consumers have the access to. And I
- think that is the fundamental issue for us as
- we approach these issues.
- MR. BLOUIN: My watch says about 12
- minutes until noon, and we have nine folks
- 19 from the audience that have asked to speak and
- 20 obviously we're not going to get them all
- in before lunch. What I'd like to do is get

- four or five of them done, break for lunch,
- and pick them off at 1 o'clock, if that's okay
- 24 with everybody. The panel, feel free --
- 25 there's really no reason for you to sit here.

- 1 Feel free to go back to the audience. Let's
- 2 start with Earl Simes, if that's the way it's
- 3 pronounced. Earl, if you're here, I'd like
- 4 you to take the corner microphone and have
- 5 your 3 minutes of fame.
- 6 MR. SIMES: I won't take up too much
- 7 time here. I'm Earl Simes from Iowa and a
- 8 family farmer, and I would never in my wildest
- 9 dreams end up seeing agriculture in the state
- that it's in. If you tried to write a book
- back in the '50s or '60s or '70s, you couldn't
- come up with anything like this in your
- 13 wildest dreams. As far as world trade, we got
- domestic trade. We've got to trade to feed
- ourselves, feed America, do our things, and
- 16 have a price protect -- yes -- protect our
- farmers and not do this stupid thing of
- 18 overproduction. If you only had a year to
- seed, you've gone wrong. Let's say a year. I
- 20 mean, good Lord. From last summer to last
- 21 fall through the winter Christmastime you

- could have had a farm program in, something
- with teeth in it, more than 25 to 33 percent.
- 24 What should we do now? Should we go out and
- 25 (inaudible) it down? Can't you come up with

1 something slick enough that we don't have to

- 2 (inaudible) a third of our corn down? And
- 3 then support us with this post set-aside,
- 4 let's call it. Post set-aside that would --
- 5 we might as well not have it. If you've got
- 6 too much corn -- you know, I used to think
- 7 let's trade. Let's, you know, like the idea
- 8 here a while back where we'll feed the world.
- 9 We'll do it all. We'll take care of those
- 10 Chinese like we had on the national forum for
- agriculture in Des Moines. Well, we had our
- speakers on, quote, our side come up there and
- say we're going to blow all these Chinese all
- 14 away. But when the Chinese can come up and
- speak, they're going to take care of
- themselves. They were going to protect their
- 17 farmers. They were going to have chickens and
- pigs and cattle and dairy. They were going to
- 19 take care of it and take care of it well.
- They weren't going to be dependent on us to
- fall down and roll around. If we were a

- trading partner, yeah, okay, we'll do that.
- 23 So they blew that national forum's idea, you
- know, the corporate head of Pioneer and
- 25 John Deere and the sponsors of that junk

1 outfit away. And like Paul Lasley of Iowa

- 2 State says, a true friend of agriculture,
- 3 we're rapidly developing Iowa into a state in
- 4 which none of us want to live. With corporate
- 5 hog, next thing is corporate land, corporate
- 6 farm, greed amongst farmers, yeah. The way of
- 7 life is gone. Iowa State said that years ago.
- 8 Family farm is gone. They said that 20, 25
- 9 years ago. Well, it's gone, all right. And
- 10 now this next trip-up, if it is, you know,
- we'll have one farmer between these small
- towns in Iowa. One farmer doing every town,
- and what we're going for is one farmer in the
- state of Iowa, and the only thing he'll want
- to do is farm in Des Moines. You know, it's
- sad when you see what's happened to family
- 17 farming.
- 18 What are you doing in there about
- 19 the farm program? If you want to have a farm
- 20 program, design it from the bottom up. From
- 21 the bottom to the first 500 acres. Let's make

- some numbers. Support corn, support beans, do
- 23 the same thing for wheat, oats, hay, barley.
- You know, you know how to do it. You know
- where the percents are. You can do it better

- 1 than I can. Let's support it from the bottom
- 2 up, the first 500, then 500 to a thousand. If
- 3 you don't like those numbers, go a little
- 4 higher. If you don't like it, go a little
- 5 lower. But then that way we'll pick a way so
- 6 that we will support the first 500, support
- 7 the 500 to a thousand and say the hell to the
- 8 rest of it and be farming 10,000 more.
- 9 That way we can get rid of some of these large
- farmers because we're going to get rid of
- 11 something anyway.
- Many more farmers, more farmers,
- mind you, not less, we need. So I think --
- page four. You have had a year to do it;
- 15 nothing has happened. You've failed us
- 16 farmers big time. And I don't know what in
- the world you're going to come up with to try
- 18 to save us this time, but it better be
- 19 something, and it better be quick. Thank you.
- MR. GINTER: Thank you,
- 21 Mr. Secretary. Thank you. It's pretty hard

- to follow a guy like Earl Simes. I've known
- Earl for about five or six years, and that
- kind of wisdom ought to be out there in the
- World Trade Organization. In fact, if the

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- 2 farmers, I think we ought to have a seat on
- 3 the World Trade Organization just like the
- 4 European farmers and Chinese farmers and
- 5 Japanese farmers. And I reject a great deal
- 6 of the bashing some of the speakers did about
- 7 the Europeans, and I reject bashing all these
- 8 people. Back in 1776 we threw off our
- 9 colonial masters and determined that we wanted
- self-rule and self-determination, and if we
- believe in that and we put our hand across our
- 12 chest and pledge allegiance to the flag today,
- now, if we totally believed that, then we
- should be saying to ourselves they have a
- right to self-determination and they do not
- have to have food shoved down their throat.
- 17 Today I would say that our
- 18 agriculture policy is immoral, undemocratic,
- and coming from a Judeo-Christian ethic, very
- 20 un-Christian. And every family farmer today
- 21 deserves a congressional medal of honor.

22	Now.	we had	a	communication	problem.
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- I was supposed to speak, I thought, on
- 24 livestock, and I may still do that, since I'm
- a hog farmer. The problem we have in World

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2 fathers must be turning over in their graves

- at the very thought of our legislative branch
- 4 of government, capitulating its constitutional
- 5 power to the World Trade Organization. The
- 6 WTO is made up of unelected individuals whose
- 7 loyalties are seeing to it that national and
- 8 international financers, industrialists, grain
- 9 exporters, and food processors prowl about the
- world unmolested. It does not represent the
- interest of the world's independent family
- 12 farmers and workers.
- 13 The real problem facing U.S. farmers
- is in this nation's flawed agriculture policy.
- 15 Federal officials have turned back the clock
- 16 to pre-revolutionary America. What U.S.
- 17 farmers have experienced these past two or
- three years is an escalation into a world of
- 19 economic colonialism. The resource drain, low
- 20 grain and livestock prices into the hands of
- 21 agribusiness conglomerates is not a new

- 22 phenomenon. The resource drain happened to
- the North Vietnamese under French rule, to
- 24 Cuba under American imperialism, to India
- 25 under British rule, and to our own American 13

1	colonies	under	King	George	Ш
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- 2 The Freedom to Farm Bill is like the
- 3 icing on the cake for America's new colonial
- 4 masters like Cargill or IBP and Monsanto.
- 5 They are reaping millions of dollars off U.S.
- 6 family farmers and workers.
- 7 One of my favorite books is
- 8 called The March of Folly by historian
- 9 Barbara H. Tuchman. In the book she describes
- in great detail the events that led to the
- 11 Fall of Troy, The Reformation, the American
- 12 Revolution, and to America's defeat in
- 13 Vietnam. In summary, she ascribes the events
- 14 to woodenheadedness. Woodenheadedness is
- described as self-deception which plays a
- 16 remarkably large role in government. It
- 17 consists in assessing a situation in terms of
- preconceived notions while ignoring or
- 19 rejecting any contrary signs. It is acting
- 20 according to wish while not allowing ones self
- 21 to be deflected by the facts. Ladies and

- gentlemen, that is a mirror image of Iowa's
- 23 government officials five years ago who not
- only ignored the facts about hog factories,
- 25 they put in place unjust laws like Iowa House

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- 2 to write about the folly and woodenheadedness
- 3 in U.S. agriculture policy.
- 4 If government officials are asking
- 5 me what can be done to stop the livestock and
- 6 grain crisis, then they must first throw off
- 7 the yoke of corporate influence that hangs
- 8 around their necks. Secondly, they must send
- 9 a very strong message to the meat packers:
- 10 either pay a just price to the independent
- producer or they will find themselves being
- investigated by the long arm of the law.
- 13 Thirdly, all export enhancement money would
- cease to any meat exporter who had food safety
- problems, worker safety problems, pollution
- problems, or who failed to pay a livable wage.
- 17 Fourthly, make the pork check-off voluntary.
- Now, in regards to the hog factory
- 19 producer, I would allow county governments to
- 20 enact local control laws and give neighbors
- 21 the power to sue. I would enact strong

- 22 environmental laws, and before a hog factory
- could be built, an independent, economic,
- social, and environmental impact study would
- be conducted and then made public in public

1	hearings.	If the	study	proved	that	the	hog

2 factory would hamper instead of improve the

- 3 community or area, then it could not build.
- 4 I would also forbid earthen lagoons
- 5 and irrigation guns. I would also regulate
- 6 the amount of hogs that could be fed on one
- 7 site and enact strong worker safety and health
- 8 laws to protect hog factory workers.
- 9 MR. BLOUIN: Thank you, Larry. We
- appreciate very much your comments. Mark
- 11 Simmons I think is our next presenter.
- 12 MARK SIMMONS: Distinguished
- committee, my name is Mark Simmons with the
- 14 Kansas Association of Wheat Growers
- 15 representing the wheat producers of the state
- of Kansas. We appreciate this opportunity to
- 17 comment on U.S. negotiation objectives for
- agriculture in the upcoming round of World
- 19 Trade Organization negotiations. It is vital
- 20 to our nation's farmers and ranchers that we
- build a freer and fairer world trading system.

- We embrace the call to enter into a new round
- of global trade negotiations, and we support
- the passage of fast-track legislation.
- We support the objectives first

1	articulated	in th	e proposed	fast-track

2 legislation of 1997 and reiterated in Senate

- 3 Bill 101 introduced by Senator Lugar on
- 4 January 19, 1999. They are as follows:
- 5 Number one, export subsidies must be
- 6 eliminated. Number two, domestic farm
- 7 subsidies should be subjected to disciplines
- 8 that limit distortion of trade. Number three,
- 9 tariffs must be reduced further. Number four,
- 10 tariff-rate quotas should be substantially
- increased or effectively eliminated by cutting
- the out-of-quota duty. Number five, state
- trading enterprises must evolve to full price
- transparency and eventually to free market
- 15 entities. Number six, the rules governing
- sanitary and phytosanitary measures should be
- strengthened so that SPS measures are used to
- 18 block U.S. imports. Number seven, dispute
- 19 settlement mechanisms must be shortened to
- address the perishable nature of agriculture
- 21 commodities. And eight, assure trade in

- genetically-modified organisms is based on
- fair, transparent, and scientifically
- 24 acceptable rules and standards.
- The United States should establish

1	as its	highest	priority	the	elimination	of all

- 2 direct export subsidies within three years of
- 3 the conclusion of the upcoming round. We
- 4 believe that this will require the development
- 5 of a strategy for phasing out export
- 6 subsidies.
- 7 Our wheat producer members believe
- 8 that the United States has significantly
- 9 reformed its domestic support programs since
- the conclusion of the Uruguay Round Agreement
- on Agriculture. The passage and
- implementation of the 1996 Farm Bill put the
- 13 U.S. levels of support far below the ceilings
- established in the URAA. Therefore, U.S.
- 15 negotiators should seek to eliminate the
- inequities that persist between U.S. levels of
- domestic support and those of our competitors.
- In terms of specifics, U.S. wheat
- 19 producers support the continuation of the
- 20 current green box conditions on direct
- 21 payments since the green box provides for the

- 22 use of direct payments to producers that are
- 23 not linked to production decisions. In
- 24 addition, the green box should include
- decoupled income support measures, income

1	insurance	and	safety	net	programs,	natural
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- 2 disaster relief, and a range of structural
- 3 adjustment assistance programs, and certain
- 4 payments made under environmental programs and
- 5 under regional assistance programs.
- 6 Furthermore, marketing loans should continue
- 7 to be treated as they have been under the URAA
- 8 and remain exempt from further support
- 9 reductions.
- Thank you for the opportunity to
- share with you today.
- MR. BLOUIN: Thank you very much.
- 13 Let's get one more in before we break. Craig
- 14 Lang?
- MR. LANG: Thank you, Secretary Judge
- and Secretary Glickman, for this opportunity to
- speak to you today. It certainly is a
- privilege to have you in the state of Iowa
- 19 even under these circumstances. My name is
- 20 Craig Lang, and I represent Iowa Farm Bureau
- as vice president. I farm in partnership with

- 22 my father and my brother on a thousand-acre
- farm and we milk 400 milk cows. I apologize.
- 24 I missed the first two hours of your
- presentation this morning because I spent the

1 first two hours this morning feeding 65 baby

- 2 calves. Seems like I'm the only one left on
- 3 the farm that's qualified for that particular
- 4 job.
- 5 Trade is extremely important to Iowa
- 6 farmers. Nearly 36 percent of the commodities
- 7 we produce are exported. A typical Iowa corn
- 8 farmer can attribute 45 percent of his revenue
- 9 to the export market. The typical Iowa hog
- producer can attribute as much as 15 percent
- of his revenue to the export market. Overall,
- exports contribute about \$70 per acre to a
- farmer's per-acre revenue. When Congress
- passed the 1996 Freedom to Farm Act, it phased
- out price supports making Iowa farmers even
- 16 more dependent on the world markets. The
- 17 upcoming round of negotiations in Seattle is
- 18 extremely important to us. We need to make
- 19 significant progress on the remaining trade
- 20 barriers and resolve issues related to
- 21 sanitary and phytosanitary barriers.

22	We suggest these f	or your

- 23 consideration: First and foremost, we
- strongly oppose the concept of Early Harvest,
- 25 this Early Harvest that the U.S. will present

- 2 Organization this month. This proposal will
- 3 allow other countries to walk away from the
- 4 negotiations before the full package is
- 5 negotiated, cherry-picking the less
- 6 contentious issues. Agriculture is part of
- 7 the built-in agenda, meaning that no package
- 8 is complete until the agricultural
- 9 negotiations are concluded. We cannot afford
- 10 to have this very critical issue put at risk
- by accepting the Early Harvest concept. We
- 12 urge you to withdraw this proposal and stay
- with a single undertaking framework as
- 14 espoused by President Clinton in his original
- statements on the upcoming negotiations.
- Second, we must begin the
- 17 negotiations and conclude them as quickly as
- possible to put Iowa farmers on a level
- 19 playing field with the rest of the world. We
- 20 recommend that you set a goal of concluding
- 21 the agricultural negotiations by 2002, and

- sooner if at all possible.
- We must resolve the issue of
- 24 market approval and access for biotechnology
- 25 products produced from genetically-modified

- 1 organisms. Significant delays and lack of
- 2 transparency in the regulatory approval
- 3 process for GMOs in the European Union
- 4 indicate a need to clearly establish that
- 5 biotechnology products are covered by
- 6 science-based provisions of the WTO SPS
- 7 agreement. We cannot continue to be held
- 8 hostage to the EU's discriminatory processes
- 9 that deny market access to our corn and
- soybeans.
- The new negotiations must include
- 12 a reaffirmation of all nations' commitment
- 13 to the WTO agreement on sanitary and
- 14 phytosanitary measures. These provisions are
- appropriate and should not be re-opened. The
- 16 U.S. has successfully pursued several SPS
- cases that underscore the strength of this
- 18 agreement. However, we question the level of
- 19 commitment that our trading partners,
- 20 particularly the EU, have toward this
- 21 agreement. Re-opening this agreement will

- only serve to weaken it.
- All WTO member countries must
- 24 completely eliminate export subsidies.
- You have heard that several times today. Iowa

1 farmers cannot compete against the level of

- 2 spending that our primary competitors make.
- 3 The EU spends in excess of eight times -- and
- 4 we heard ten times this morning earlier -- the
- 5 level of domestic and export subsidies in the
- 6 U.S. This level of spending distorts world
- 7 trade and undermines Iowa farmer's
- 8 competitiveness in vital export markets.
- 9 The negotiations must set a specific
- 10 time frame for tariff equalization and
- increased market access. Iowa farmers compete
- openly in their own domestic markets but are
- shut out of the export markets due to high
- 14 tariffs and other unfair trade barriers. And
- we appreciate the progress you've made in
- those directions.
- 17 An end result of these negotiations
- must be improvements in the dispute resolution
- 19 process. Iowa farmers cannot afford to have
- 20 lengthy dispute resolution cases.
- And in conclusion, I must comment on

- 22 today's atmosphere in agriculture. I'm a
- sixth-generation farmer on our farm in
- 24 Brooklyn, Iowa, and I know that Secretary
- 25 Judge knows that only God cultivated the

1 ground before my family did. But I think one

- 2 of the things that we need immediate attention
- 3 to here in the state of Iowa is a national LDP
- 4 program, and I would wish that you would give
- 5 that immediate concern and let us look at what
- 6 you have so our farmers can have that this
- 7 year. Thank you.
- 8 MR. BLOUIN: I have a couple of
- 9 announcements before we break, but before we
- 10 even do that, Secretary Glickman is not able
- 11 to be with us for this afternoon, and we'd
- 12 like to ask him to make some parting comments.
- 13 SECRETARY GLICKMAN: Well, first of
- all, let me thank you, Secretary Judge and
- 15 you, Mike, for your leadership and help. I
- would just like to say to Craig, so that you
- 17 know, I do -- I've indicated my support for a
- 18 national LDP rate. Not everybody in the
- 19 country, however, supports that. So we agreed
- 20 that we would go to the public comment.
- 21 Hopefully it will be short and then we will be

- able to make some decisions fairly quickly.
- 23 But inasmuch as going from a county system to
- a national rate will end up costing upwards of
- \$500 million and maybe more, it was determined

- 1 that I needed to get the issue out there and
- 2 have it discussed in some sort of a public
- 3 process. But I do think that it is not
- 4 equitable to see these vast differences in the
- 5 loan rates in the county price just across
- 6 state lines, just across county lines. I've
- 7 indicated that I think it ought to be changed.
- 8 So we'll try to move that as quickly as
- 9 possible. Unfortunately there are other parts
- of the country that we think are going to be
- 11 hurt by this type of process. In fact, I
- think that we can design it so that that won't
- happen, but it is a bit complicated. And
- 14 given what's happened to prices and especially
- what -- unfortunately today again we have
- another crop report, and it's not good news.
- 17 It's more production. It's going to mean that
- the LDP is even going to be a more critical
- 19 part of the safety net over the short term
- 20 than anybody ever dreamed of since the 1996
- 21 Farm Bill passed. The LDP inequities will be

- even greater because of the utilization of it.
- 23 Thank God we have the LDP right now. But we
- need to make sure that it is fair, and we will
- 25 continue to. Tom Grau who is here is working

1 on this one, and we'll try to get something

- 2 done, as quickly as possible.
- 3 I want Ambassador Scher to also say
- 4 something before we leave because we both have
- 5 to go back to the same particular meeting
- 6 tomorrow, but these meetings are very
- 7 important to us to figure out what is the
- 8 right balance between an effective trade
- 9 policy which protects our rights but at the
- same time recognizing that these trade issues
- are not abstract inhuminations. People's
- lives are at stake here. So we have to do
- what's right and what's fair, and it has to be
- 14 accountable with domestic farm policy. You
- 15 can't throw it out the window at the same time
- 16 you work on trade issues. I think it was H.L.
- 17 Menkin who once said that for every
- 18 complicated problem, there is a simple and a
- 19 wrong solution. And when it comes to a lot of
- these issues we're talking about today, there
- 21 is no real, simple solution to it.

- 22 Unfortunately I wish everybody in every other
- part of the world saw the world as we see it,
- and it would be very easy. But everybody has
- 25 to protect their own economic interest and

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- 2 by rules which are fair and transparent so
- 3 everybody knows what the rules are and that we
- 4 try to minimize trade distortion between
- 5 countries. We'll probably never eliminate it,
- 6 but as I said before, the trade part is only
- 7 one part of the safety net. There are other
- 8 parts of the safety net, and a lot of them are
- 9 not just farming. There's the farm bill part
- and I've said I think we need to modify the
- 11 Freedom to Farm Act. It definitely needs some
- modifications based on what's happened. We
- also need to look at our tax laws because in
- many respects, producers may need some
- benefits through health insurance or state
- 16 taxes or those kinds of things as well that
- don't all relate to farming policy. But this
- is a very useful opportunity for me to get out
- 19 to Iowa and we're probably the only
- 20 politicians that are here that aren't running
- 21 for president. They couldn't draft me for

- that in a million years.
- But in any event, this is very
- 24 important for us to be out here. And these
- 25 meetings will have an impact. I want you to

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1	know	that.	Imagine	going	1nto	the	trade

- 2 negotiations with the farm economy in worse
- 3 shape than it's been for a long time. It's
- 4 going to have a dramatic impact on what trade
- 5 talks are done and what we ultimately come out
- 6 with. And the final thing I would have to
- 7 tell you is that we're very fortunate. The
- 8 USTR which negotiates the trade agreements
- 9 with our help, of course, now has an
- ambassador for agriculture. We've never had
- one before. This gentleman right here Peter
- 12 Scher who is Senate-confirmed, Presidentially-
- appointed. And so it used to be that the USTR
- would negotiate generally, but you never had
- anybody that was there to really focus on
- agriculture and farm issue. Now you've got
- 17 somebody who has experience in it who wants to
- do the right thing and can kind of balance the
- interest of agriculture with the other
- interests that he has to deal with. I think
- 21 that's going to be very, very important in the

- 22 next rounds.
- So I'm just delighted that I've had
- a chance to be here. I appreciate everybody's
- 25 hospitality. And I'll do my best so the

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- 2 a hell of a lot better than they are right
- 3 now. Thank you all very much.
- 4 AMBASSADOR SCHER: It looks like I'm
- 5 the only thing standing between you and lunch
- 6 which is probably not a good situation to be
- 7 in, so let me just briefly thank all of you.
- 8 I also wanted to acknowledge Catherine
- 9 Cornelious from agriculture services for
- organizing all of these forums around the
- 11 country. She's actually been to all of the
- forums as well, and the amount of work that
- goes into it, and I know she's worked closely
- with Secretary Judge and her staff.
- These are very helpful. I think all
- of us can agree on one thing. Washington can
- be a very (inaudible) place, and it is so
- important for us to hear directly what your
- 19 concerns are, what the problems are, what
- barriers you're facing so that when we try to
- 21 negotiate the right agreements, we get as

- close to the mark as possible. And we have a
- tough couple of years ahead. I don't need to
- tell any of you that. The one thing I would
- say is stick with us. We want to do the right

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- 2 for you and we want to do the right thing with
- 3 you. And it is critical that as we enter
- 4 these negotiations in December and we proceed
- 5 over the next couple of years in negotiating
- 6 this agreement that you're there with us
- 7 advising us, encouraging us on, sending the
- 8 signal to other countries how important this
- 9 is to the future of America's farm and ranch
- 10 families. The global marketplace has been a
- benefit to American agriculture and has to be
- 12 a benefit in the years ahead if we do it the
- right way, and I am looking forward to working
- with all of you and the Secretary and people
- 15 through the country as we proceed to do right
- by America's farmers. Thank you very much.
- 17 MR. BLOUIN: Ambassador, thank you.
- 18 Secretary Glickman, it's good to see you
- 19 again. Thanks very much for being here.
- We're going to break until 1:15 to give you a
- 21 chance to get something to eat.

22	(A recess was taken.)
23	
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